



Ford

FIESTA



Go Further



VISIONARY. INGENIOUS. REMARKABLE.  
EVERY CAR BEARS HIS SIGNATURE.

*Henry Ford*



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# *How do you take yours?*

Make your morning commute feel just as invigorating as that first cup of fresh ground coffee. With the Ford Fiesta, we've prepared the purest blend of engaging driving dynamics, and a wider range of vibrant and unique options. Which means you can create the perfect Fiesta to partner your individual sense of style.







## *Play with colour*

For those who like to be more expressive, **Ford Fiesta personalisation options** let you choose from a selection of alloy wheels, roof, door mirror and body colour combinations – all intended to further enhance the beautiful exterior and help make your Fiesta as unique as you.

Your individuality can also be reflected through an assortment of interior design flourishes that match selected exterior colours. Contrast stitching on seat trims, steering wheel and floor mats; as well as coloured accents across the instrument panel, centre console and interior door handles, all complement unique exterior body colours on selected models.



*Ford Fiesta ST-Line X with standard red interior personalisation pack.*





## *Sports inspired*

### Fiesta ST-Line

ST-Line gives you all the practicality of the Ford Fiesta, with the additional eye-catching aesthetics of a performance-line vehicle. Unique exterior bodystyling, ST-Line branding, and a distinctively stylish interior, all emphasise the sport inspired character of its design.

- Unique ST-Line bodystyling kit
- Large rear spoiler
- Mesh design, gloss black painted front grille
- Rock Metallic alloy wheels
- ST-Line leather-trimmed sports style steering wheel
- Aluminium gearshift insert and stainless steel sports pedals (manual transmission only)
- Sports style front seats
- Red stitching on gearshift gaiter and handbrake



*Ford Fiesta ST-Line shown with optional Frozen White body colour and 18" Rock Metallic alloy wheels.*





## Breathtaking performance

### Fiesta ST

The Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The new 1.5-litre 200 PS Ford EcoBoost petrol engine is capable of 0-62 mph in just 6.5 seconds. While unique Fiesta ST features include 18" alloy wheels with red brake calipers (standard on ST-3), exclusive ST bodystyling and Recaro sports front seats. With remarkable handling and driving dynamics, the Fiesta ST delivers a spirited driving experience like no other.

- 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three selectable drive modes (Normal, Sport, Track)
- Unique ST upper grille, front bumper, and rear bumper with diffuser



#### Recaro sports seats

Designed around the contours of the human body, Recaro sports seats provide optimum support and superior comfort. The result is a heightened sensation at every turn (image shows Recaro fabric seats in Ebony with blue detailing, standard on ST-2).

*Ford Fiesta ST-3 shown with optional Ford Performance Blue body colour and 18" alloy wheels (option on ST-2).*







## *The spirit of adventure*

### Fiesta Active

Discover a new evolution of the iconic Ford Fiesta. The Active model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, the Fiesta Active's unique exterior features include:

- Exclusive 17" alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough road suspension including increased ride height
- Roof rails in silver-finish on Active 1 & Active X, and in black-finish on Active B&O
- Rear privacy glass
- Black contrasting roof and door mirrors, standard on Active B&O, optional on Active X



*Ford Fiesta Active B&O with Luxe Yellow exclusive body colour (option at extra cost) and 17" alloy wheels.*





## *The ultimate expression of luxury*

### Fiesta Vignale

**Ford Vignale** vehicles simply shine with outstanding craftsmanship and attention to detail. Order your **Fiesta Vignale** from a range of body colour options, including Ford's optional Milano Grigio paint colour, unique to the Ford Vignale range. While other exclusive exterior features such as satin-aluminium styling on bumpers, unique Vignale grille, and optional Vignale design 18" polished alloy wheels – all distinguish Vignale from other Fiesta models.

*Ford Fiesta Vignale in Frozen White body colour and exclusive Vignale design 18" polished alloy wheels (option at extra cost).*





## Added layers of comfort

Enter the **Fiesta Vignale** and become immersed within a world of contemporary luxury. An elegant Ford Vignale display screen welcomes you, while sumptuous quilted leather seats with unique hexagonal trim designs create a premium leather interior in the truest sense.

*Vignale exclusive Hexagon Quilted Leather seat trim in Black Ruby.*







## *Bring the outside in*

### Openable panorama roof

Enjoy more beautiful views of surrounding scenery from the comfort of your Fiesta. An electrically operated panorama roof lets you bring the world outside into the vehicle cabin. Providing fresh air when opened, the sliding glass also has a solar reflective coating to help keep the interior cool when closed. While an internal sunblind provides extra shade when you need it. Standard on Vignale. Option on Titanium, Titanium X, Active 1, Active X, ST-Line X, ST-2 and ST-3.



### Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta's heated steering wheel is easily activated at the push of a button to provide an additional layer of comfort between you and the cold outside. Standard on Titanium X, Vignale and ST-3. Optional via the Comfort Pack on Trend and above.







## Meet your phone's new best friend

### Ford SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible smartphone\*, letting you control everything from phone calls and text messaging to music and satellite navigation (option at extra cost) – all via the touchscreen or through remarkably simple voice commands. SYNC 3 is optional on Trend, ST-Line and Active 1

### SYNC 3 features

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance† helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language
- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home screen, as if it were your handset

- Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone

Access additional features via your smartphone with the **FordPass App**

- Select points of interest along your route. FordPass will send these locations to your SYNC 3 Navigation when you connect through AppLink
- Search for refuelling points by brand or fuel grade
- Search available parking spaces, opening hours and ratings

**\*Please Note:** Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

†Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions. SYNC and Emergency Assistance not supported by all European Languages. See [www.ford.co.uk](http://www.ford.co.uk) for the latest information.

## Effortless connectivity with FordPass Connect

For the first time ever, you and your Ford Fiesta can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.



### FordPass Connect

FordPass Connect can help save you both time and hassle, as well as give you peace of mind. It is provided as a two year free trial (from date of first registration). After this, subscription fees are payable.

- Live Traffic\*\* delivers up-to-date traffic information to your SYNC 3 Navigation system. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive more relaxed and on time (two year free trial).
- On board Wi-Fi\*\*\* – receive up to 4G Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home (three month free trial).



### FordPass App

FordPass Connect becomes even more powerful in your Ford Fiesta when paired with your compatible smartphone via the FordPass App, so that you can control a host of features.

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Remotely start the engine to defrost your windscreen (automatic transmission only, available from March 2019)º
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

FordPass Connect is an optional extra. The on-board modem will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. The technology will be made available in selected European countries in 2019, with all remaining European countries following during 2020. The FordPass Connect functionality within the FordPass App is complimentary for the first two years, thereafter a license fee is payable

\*\*Live Traffic access is complimentary for the first two years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a license fee is payable

\*\*\*Wi-Fi hotspot (up to 4G LTE) includes complimentary wireless data trial that begins at the time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards new data bundles can be purchased from Vodafone, refer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a 2019 Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

ºNOTE: Please use Remote Start in compliance with all applicable legal regulations. It is your responsibility to familiarise yourself with potential legal constraints. You may particularly find constraints in certain environmental, idling, noise and road traffic provisions. In particular, please ensure any use is outdoors in well ventilated areas and the vehicle is under supervision. The actual use of Remote Start may be wholly or partially prohibited in certain jurisdictions.





## It sounds live with B&O

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt, 10-speaker audio system from B&O delivers exactly that. Exclusively designed and fine-tuned for the All-New Fiesta by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the Fiesta's stylish interior.

- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O design
- B&O is standard on the Active B&O series, ST-2, Titanium X and Vignale. Optional on Titanium, ST-Line, ST-Line X, Active 1, Active X and ST-3.

## Engineered for economy

With the help of **Ford ECONetic Technology**, the Fiesta's latest engines are fuel-efficient. The 1.0 Ford EcoBoost 100 PS petrol engine can achieve a combined fuel consumption of 50.4 mpg\*, from 108 g/km of CO<sub>2</sub> emissions\*. The 1.5 TDCI 85 PS diesel engine is more frugal, being able to achieve a combined fuel consumption of 60.1 mpg\*, and CO<sub>2</sub> emissions of 96 g/km\*.



\*NEDC CO<sub>2</sub>MPAS test figures. See Fuel and Performance section for more information.



## Fiesta can help you park

**Active Park Assist** can park your Fiesta for you. The system locates suitable parking spaces and can automatically steer you in. It can manoeuvre you out of spaces too. All you need to do is operate the accelerator, brake and gears. Option on Titanium, B&O Titanium, Titanium X and Vignale.



**Active Park Assist** can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and the sensors of this innovative system locate a suitable space as you drive past. Then it automatically steers you in, while you operate the accelerator, brake and gears following on-screen instructions and audible signals. Feature within Active Park Assist option.



**Park-Out Assist** works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system steers while you keep control of the accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the cluster. Feature within Active Park Assist option.





# Play to the conditions

## Selectable drive modes

For the first time you can tailor your Fiesta driving experience to suit the conditions through a selection of drive modes. Standard on Fiesta ST and Fiesta Active models only.



**Fiesta ST**  
Customise driving preferences and adapt the handling dynamics of your Fiesta ST, through a choice of **Normal**, **Sport** and **Track** drive modes.



**Fiesta Active**  
Choose between **Normal**, **Eco\*** and **Slippery** drive modes on your Fiesta Active to match driving characteristics to the road conditions.

\*Eco mode not available in combination with automatic transmission.







## *An extra pair of eyes*

- 01 Pre-Collision Assist** uses the forward-facing camera and radar to identify potential frontal collisions, and provides an audible and visual warning, pre-charges the braking system and can automatically apply the brakes if you fail to react. While Emergency Brake Assist (EBA) optimises brakes for maximum performance. Options within Driver Assistance Packs except ST.
- 02 Blind Spot Information System** is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle - car, van or lorry - entering your blind spot while driving. Similarly, as you reverse from a perpendicular parking space, Cross Traffic Alert scans left and right. If a moving vehicle or other hazard is detected, visual and audible warnings are given. Option on Titanium and above.
- 03 Lane-Keeping System** is a standard feature available at speeds over 40 mph on highways and main roads with visible markings. The driver can override the system at any time.
- **Lane-Keeping Alert** helps to keep the vehicle within its driven lane. Steering wheel feedback alerts you if an unintended lane departure is detected.
  - **Lane-Keeping Aid** applies a steering torque back towards that lane, in the event an unintended lane departure is detected.



# Choose the right Fiesta for you

Available in a range of distinctively individual series design options, whatever your preference there is a Ford Fiesta to suit you.



Trend

## Core

An elegant design both inside and out and impressive integrated technologies, all contribute to the Ford Fiesta's outstanding and enduring appeal.



Titanium

Vignale

## Luxury

Fiesta's luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST-Line

ST

## Sport

The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.



Active

## Crossover

The all-new crossover model. Unique SUV-inspired detailing, exclusive body colours and an elevated driving position – a new evolution of the iconic Ford Fiesta.



FORD FIESTA Core Models

Trend

Key exterior features

- 16" 8-spoke alloy wheels in Silver & Rock Metallic machined finish
- Front fog lamps with cornering lights
- Upper mesh grille with chrome surround
- Body coloured electrically-operated and heated door mirrors with side indicators
- Rear Privacy Glass
- LED daytime running lights
- Quickclear heated windscreen
- Ford Easy-Fuel capless refuelling system

Key interior features

- Remote central locking
- Rake- and reach-adjustable steering column
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Adjustable speed limiter and MyKey
- Rear seatbelt minder and rear centre headrest
- Auto-headlamps
- Electrically-operated front & rear windows (5dr only)
- Driver's seat height manual adjustment
- Tyre Pressure Monitoring System and Tyre Repair Kit
- Ford Eco Mode driver information system and Trip Computer
- Thatcham Category 1 perimeter & volume sensing alarm
- Ford SYNC with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, 2 x USB sockets & 6 speakers

Bodystyles

3-door and 5-door

Engines

Petrol

1.1 Ti-VCT (85 PS)



FORD FIESTA Luxury collection

Titanium

Exterior features additional to Trend

- 16" 10-spoke alloy wheels
- LED Night Signature to rear lights
- Power-foldable door mirrors with puddle lights
- Auto High Beam and rain-sensing wipers
- Chrome Belt line Finisher

Interior features additional to Trend

- Cruise control with adjustable speed limiter
- Keyless Start with Ford Power Starter Button
- Leather-trimmed steering wheel, handbrake handle and gearshift knob
- Centre console with armrest, openable stowage and 12 V power point
- Electronic Automatic Temperature Control (EATC)
- Traffic Sign Recognition and Driver Alert
- Front and rear floor mats with Metal Grey stitching
- Ambient lighting & auto-dimming rear view mirror
- Ford SYNC 3 Navigation with 8" Touchscreen, 7 speakers & FordPass Connect (Embedded Modem)

Titanium X

Standard features additional to Titanium

- B&O Premium audio system with 360° sound. Includes 10 speakers with subwoofer and Digital Sound Processor (DSP)
- Heated partial leather front seats & heated steering wheel
- Ford KeyFree System with Ford Power Starter Button
- Electrically-operated rear windows

Bodystyles

5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125 PS)

Diesel

1.5 TDCi (120 PS)

360°





FORD **FIESTA** Luxury collection

**Vignale**

**Exterior features additional to Titanium X**

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps
- Vignale rear & wing badges
- Unique Vignale upper grille with chrome surround
- Unique Vignale front and rear bumpers with satin-aluminium applique

**Standard interior features additional to Titanium X**

- Openable panorama roof
- Vignale Black Ruby leather heated seats & steering wheel
- Vignale front door threshold plates
- Vignale front and rear velour floor mats
- Rear-view camera with rear parking distance sensors

**Bodystyles**  
5-door

**Engines**  
**Petrol**  
1.0 Ford EcoBoost (100/125/140 PS)

**Diesel**  
1.5 TDCi (120 PS)



Unique Vignale upper grille with chrome surround (Standard)



Vignale Black Ruby leather seat trim (Standard)





FORD FIESTA Models

Active 1

Standard features additional to Trend

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension with increased ride height
- Silver-finish roof rails & LED rear lights
- Selectable Drive Modes - Eco, Normal, Slippery (Eco mode not available with automatic transmission)

Active B&O

Features additional to Active 1

- 17" 5-spoke Shadow Black machined alloy wheels
- Yellow colour theme to key interior areas
- Black contrast electrically-operated & heated door mirrors, black contrast painted roof & black roof rails
- Driver Assistance features: 4.2" TFT instrument cluster screen, Traffic Sign Recognition, Auto High Beam & Driver Alert; Rain-sensing wipers
- Ford SYNC 3 with 8" Touchscreen and B&O premium audio system with 360° sound & 10 speakers
- Cruise control, centre console & rear floor mats

Active X

Selected Features different from Active B&O

- Power-foldable door mirrors with puddle lights
- Partial leather seats with heated front seats
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Electronic Automatic Temperature Control (EATC)
- Keyless entry & keyless start
- Rear view camera with rear parking sensors
- Body colour roof and silver roof rails

Bodystyle

5-door

Engines

Petrol: 1.0 Ford EcoBoost (100/125/140PS)  
Diesel: 1.5 TDCi (85/120PS)



17" 5-spoke Rough Metal machined-finish alloy wheels  
(Standard on Active 1 & Active X)



Yellow interior colour theme (Standard on Active B&O)





FORD **FIESTA** Sport models

# ST-Line

**Key features additional to Trend**

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension & large rear spoiler
- ST-Line front fog lamps & ST-Line wing badges
- Unique ST-Line upper grille, bumpers and side skirts
- Single chrome exhaust
- Sports style front seats and stainless steel sports pedals (manual transmission only)
- Leather-trimmed flat-bottomed sports steering wheel
- Leather-trimmed gearshift knob with aluminium insert
- ST-Line front door threshold plates & dark headliner
- Keyless Start with Ford Power Starter Button

## ST-Line X

**Features additional to ST-Line**

- LED Night Signature to rear lights
- Auto High Beam & Cruise Control
- Rain-sensing wipers & auto-dimming rear-view mirror
- Traffic Sign Recognition & Driver Alert
- Power-foldable door mirrors with puddle lights
- Rear privacy glass
- Partial leather sports style front seats
- Electronic Automatic Temperature Control (EATC)
- Ford SYNC 3 Navigation with 8" Touchscreen & FordPass Connect (Embedded Modem)
- Centre console with armrest, openable stowage & 12v power point

**Bodystyles**

3-door, 5-door

**Engines**

**Petrol**

1.0 Ford EcoBoost (100/125/140 PS)

**Diesel**

1.5 TDCi (120 PS)



ST-Line X Red Pack partial leather interior  
(Standard on ST-Line X)



LED Night Signature to rear lights  
(Standard on ST-Line X)





FORD FIESTA Models

ST-2

Standard features additional to ST-Line

- 17" 5x2-spoke Matt Black machined-finish alloy wheels
- Unique ST upper grille, front bumper and rear bumper with diffuser
- Selectable drive modes: Normal, Sport, Track
- Recaro heated sports front seats with fabric trim
- Blue detailing on seats, seat belts & steering wheel
- ST sports suspension
- ST flat bottomed steering wheel
- Electronic Automatic Temperature Control (EATC)
- Rear privacy glass
- Ford SYNC 3 with 8" Touchscreen
- B&O premium audio system with 360° sound & 10 speakers
- Centre console with armrest & illuminated cupholders

ST-3

Selected Key Features

- 18" 5x2-spoke Magnetic machined-finish alloy wheels
- Red brake calipers
- Recaro leather sports seats with silver/grey detailing
- Power-foldable door mirrors with puddle lights
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Traffic Sign Recognition, Auto High Beam & Driver Alert
- Rain sensing wipers & auto-dimming rear view mirror
- Ford KeyFree System with Keyless Entry & Keyless Start
- Electric rear windows (5 door only)
- Rear view camera with rear parking sensors
- Heated front seats & heated steering wheel
- Rear privacy glass
- Centre console with armrest & illuminated cupholders



**Bodystyles**  
3-door, 5-door

**Engine**  
**Petrol**  
200 PS 1.5 litre Ford EcoBoost engine



18" Magnetic machined-finish alloy wheels with red brake calipers  
(Standard on ST-3, option on ST-2)







**Auto High Beam**

Auto High Beam can detect oncoming vehicles and will automatically dip your beams for you. Only available with Traffic Sign Recognition and Driver Alert System. Standard on Titanium, Titanium X, ST-Line X, Active B&O, Active X and Vignale.



**Adaptive Cruise Control with Forward Alert**

Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control automatically maintains the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert offers audible and visual warnings when there's a risk of colliding with the vehicle in front.



**Heated steering wheel**

For extra warmth on crisp winter mornings, the Fiesta's heated steering wheel is easily activated at the push of a button, to provide an additional layer of comfort between you and the cold outside. Standard on Titanium X, Vignale and ST-3. Optional via the Comfort Pack on Trend and above.

**Retractable door edge protectors**

Activated when your car doors are opened, the system is designed to help prevent undue damage by providing a protective barrier between your Fiesta's door edges and neighbouring parked vehicles or other obstacles. Option on Titanium and above.



**Traffic Sign Recognition**

Traffic Sign Recognition is designed to read standard format road-speed signs and display the posted speed limit in the instrument cluster. Standard on Titanium, Titanium X, ST-Line X, Active B&O, Active X, ST-3 and Vignale. Option on other series within the Driver Assistance Pack



**Driver Alert**

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime. Standard on Titanium, Titanium X, ST-Line X, Active B&O, Active X, ST-3 and Vignale. Option on Active 1, ST-Line and ST-2 within the Driver Assistance Pack.



FORD FIESTA Body colours



**Frozen White**  
Premium body colour\*



**Race Red**  
Standard body colour



**Agate Black**  
Premium body colour from Sept 2019\*



**Magnetic**  
Exclusive body colour\*



**Metropolis White\***  
Exclusive body colour\*



**Chrome Blue**  
Premium body colour\*



**Moondust Silver**  
Premium body colour\*



**Ruby Red**  
Exclusive body colour\*



**Desert Island Blue**  
Exclusive body colour\*



**Luxe Yellow**  
Exclusive to Active body colour\*



**Silver Fox**  
Exclusive to Active & ST body colour\*



**Ford Performance Blue**  
Exclusive to ST body colour\*



**Milano Grigio†**  
Exclusive to Vignale body colour\*



*We chose Ruby Red. What colour will you choose?*

The Ford Fiesta owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Fiesta will retain its good looks for many years to come.

\*At extra cost.  
†Body colour unique to Vignale.

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.  
**Note** The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



# What's your favourite combination?

Create your perfect Fiesta. Choose a black contrast roof and door mirrors on Active X, ST-Line or ST-Line X, available on selected body colours.



**Race Red**  
Standard body colour  
**Agate Black**  
Metallic roof and mirrors



**Moondust Silver**  
Premium body colour  
**Agate Black**  
Metallic roof and mirrors



**Magnetic**  
Premium body colour  
**Agate Black**  
Metallic roof and mirrors



**Frozen White**  
Premium body colour  
**Agate Black**  
Metallic roof and mirrors



**Luxe Yellow**  
Exclusive body colour  
**Agate Black**  
Metallic roof and mirrors



**Desert Island Blue**  
Exclusive body colour  
**Agate Black**  
Metallic roof and mirrors

## Contrast roof and body colour combinations

	Standard body colour	Premium body colours*		Exclusive body colours*		
	Race Red	Frozen White	Moondust Silver	Luxe Yellow	Desert Island Blue	Magnetic
ST-Line & ST-Line X						
Agate Black	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
Active*						
Agate Black	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Available

\*Premium and Exclusive body colours are options at extra cost.

#Luxe Yellow only available on Active B&O and Active X; Race Red not available on Active B&O

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**Note** The car images used are to illustrate body and contrast roof & mirror colours only. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



FORD **FIESTA** Wheels



**16"**  
**8-spoke Silver & Rock Metallic machined-finish alloy wheel**  
(Standard on Trend)



**16"**  
**10-spoke Sparkle Silver alloy wheel**  
(Standard on Titanium and Titanium X)



**17"**  
**8-spoke Sparkle Silver alloy wheel**  
(Option on Titanium and Titanium X within the 17" Style Pack)



**17"**  
**5x2-spoke ST-Line unique Rock Metallic alloy wheel**  
(Standard on ST-Line and ST-Line X)



**17"**  
**5x2-spoke ST Matt Black machined-finish alloy wheel**  
(Standard on ST-2)



**18"**  
**5x2-spoke ST-Line unique Rock Metallic/Machined alloy wheel**  
(Option on ST-Line and ST-Line X)



**18"**  
**8-spoke Vignale unique Polished alloy wheel**  
(Option on Vignale)



**17"**  
**5-spoke Shadow Black machined-finish alloy wheel**  
(Standard on Active B&O)



**17"**  
**5-spoke Rough Metal machined-finish alloy wheel**  
(Standard on Active 1 and Active X)



**18"**  
**5x2-spoke ST Magnetic machined-finish alloy wheel**  
(Standard on ST-3, Option on ST-2)





Colour and trim

	Standard body colours	Premium body colours*					Exclusive body colours*						
	Race Red	Frozen White	Chrome Blue	Moondust Silver	Agate Black	Magnetic	Desert Island Blue	Metropolis White	Ruby Red	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Trend													
Seat facing trim and colour: Intersection in Ebony	■	⊗	⊗	⊗	⊗		⊗	⊗					
Seat bolster trim and colour: View in Ebony													
ST-Line													
Seat facing trim and colour: Court in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗				
Seat bolster trim and colour: View in Ebony													
ST-Line X (Red Pack Interior)													
Seat facing trim and colour: Skip in Ebony	■	⊗		⊗	⊗	⊗	⊗	⊗					
Seat bolster trim and colour: Skip in Ebony with Red Stitching and red vinyl inserts													
Titanium													
Seat facing trim and colour: Dynamo in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗				
Seat bolster trim and colour: Domo in Ebony													
Titanium X													
Seat facing trim and colour: Flagstone in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗				
Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching													
Active 1													
Seat facing trim and colour: Jean Diamond in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗				
Seat bolster trim and colour: Outlook in Ebony with Metal Grey stitching													
B&O Active													
Seat facing trim and colour: Jean Road in Ebony		■		⊗		⊗		⊗					
Seat bolster trim and colour: Outlook in Ebony with Luxe Yellow inserts													
Active X													
Seat facing trim and colour: Flagstone in Ebony	■	⊗	⊗	⊗	⊗	⊗	⊗	⊗	⊗		⊗	⊗	
Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching													
Vignale													
Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby		■	⊗	⊗	⊗	⊗		⊗	⊗	⊗			
Seat bolster trim and colour: Windsor Leather in Black Ruby													
ST-2													
Seat facing trim and colour: Gozil in Ebony/Blue with Motion Blue piping	■	⊗		⊗	⊗	⊗					⊗		⊗
Seat bolster trim and colour: Domo in Ebony with True Blue stitching													
ST-3													
Seat facing trim and colour: Acceleration in Black Dinamica with Moondust Silver piping	■	⊗		⊗	⊗	⊗					⊗		⊗
Seat bolster trim and colour: Windsor Leather in Ebony with Metal Grey stitching													

Available ⊗

Standard ■

\*Premium and Exclusive paints are optional at extra cost.



Ford Fiesta ST-Line in optional Frozen White body colour, with Agate Black contrast roof and 18" Rock Metallic machined-finish alloy wheels.



# Sit back and relax

Interior trims

The look and feel of premium materials will enhance your appreciation of the Fiesta's stunning interior. Sumptuous front seats provide outstanding comfort and support, while great care has been taken in designing and crafting trims for your Ford Fiesta, to further elevate the overall driving experience.



**Intersection/View**  
*In Ebony for Trend*



**Elow/Domo**  
*In Ebony for Titanium*



**Jean Diamond**  
*In Ebony for Active-1*



**Jean Diamond/Jean Active**  
*In Ebony with Luxe Yellow stitching for Active B&O*



**Flagstone**  
*Partial leather in Ebony with grey stitching for Active X*



**Hexagon Quilted Leather**  
*In Black Ruby for Vignale*



**Court**  
*In Ebony for ST-Line*



**Gozil**  
*In Ebony/Blue for ST-2*



**Acceleration**  
*Partial leather in Black Dinamica for ST-3*





# *The fine detail*

**Interior personalisation**

The Fiesta can deliver an assortment of interior design flourishes – such as coloured accents across the instrument panel, airvent "Smiley" and interior door handles, and stand-out contrast stitching on floor mats, steering wheel and seat trims, depending on the series.



***ST-Line X partial leather interior***  
*Standard on ST-Line X*





## FORD FIESTA Accessories

### Cross bars, for roof rails

Sturdy, lockable cross bars help to transport loads securely and easily. (Active only. Accessory)

### Thule®+ roof attachments

A range of high-quality roof attachments from Thule® are available, such as lockable roof box, easy to install bike carrier, and lockable ski/snowboard carriers. (Accessories)

### Rear bumper protection

Stainless steel bumper protection plate protects against wear and tear when loading while adding a stylish look to your vehicle. (Accessory)

### Load retention guard

Robust retention system for fitment behind the second row seats keeps dogs or items of luggage securely in the load compartment. Meets European ECE-R17.07 ECE-R17/ISO 27955 safety requirements. (Accessory)



†Item covered by third party supplier's warranty, please see [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk) for details. Fitment of accessories may have an impact on your vehicle's fuel consumption.

### Boot liner

Durable tray-style liner, helps to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

### ClimAir®+ wind deflectors

Gives you a more enjoyable drive with the windows open, even during light rain. (Accessory)

### Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Fiesta from road spray and stone chips. Available as sets for front and rear. (Excludes ST, Accessory)



### Rubber floor mats

All-weather rubberised floor mats are tailor-made to fit and help to protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the mat is designed to not slip and interfere with the pedals. (Accessory)



### ACV Qi wireless charging kit

Tailor-made system enables quick and easy wireless charging for Qi compatible smartphones. Simply place the smartphone on the charging pad inside its dedicated storage, and the kit automatically switches into standby mode when the charging is complete. (Accessory)



For more information on accessories please visit the Online Accessory Catalogue visit [www.ford-accessories.co.uk](http://www.ford-accessories.co.uk)

For a range of Ford-branded merchandise, from clothing to lifestyle products, visit [www.fordlifestylecollection.com](http://www.fordlifestylecollection.com)

**FORD PERFORMANCE PARTS**

# GO PERFORM. WITHOUT COMPROMISE

**Designed, engineered and developed for your Ford.**

The Ford Performance Parts range has been designed and tested by Ford engineers from our motor racing and vehicle personalisation departments, with Ford enthusiasts in mind.

With the added reassurance of original equipment parts and a Ford warranty\*, Ford Performance Parts are the best way to personalise your Ford.

Whether you want to enhance the look, sound or driving dynamics of your Fiesta, there's a wide range of parts to choose from, including:

- Alloy wheels
- Interior and exterior styling
- Suspension modifications

For more information visit [www.ford.co.uk/ford-performance-parts](http://www.ford.co.uk/ford-performance-parts)

\*Subject to Ford Warranty mileage and duration restrictions; see [www.ford.co.uk/ford-performance-parts](http://www.ford.co.uk/ford-performance-parts)





## Power

1.5 Ford EcoBoost (200 PS)  
CO<sub>2</sub> emissions 136 g/km<sup>00</sup>

## Efficiency

1.5 TDCi (85 PS)  
CO<sub>2</sub> emissions 96 g/km<sup>00</sup>

## Engines

The test used to establish fuel consumption and CO<sub>2</sub> figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the CO<sub>2</sub> figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

The table below shows the fuel consumption (WLTP) and CO<sub>2</sub> emissions (NEDC equivalent) figures for each available engine on the Ford Fiesta. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO<sub>2</sub> figures with other vehicles tested to the same technical procedures.

Engine	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 Ti-VCT 85 PS (63 kW)	1.5 Duratorq TDCi 85 PS (63 kW)
3-door & 5 Door							
Available On	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-2, ST-3	Trend	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X
Emission standard	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Maximum Power PS (kW)	100 (73.5)	100 (73.5)	125 (92)	140 (103)	200 (147)	85 (63)	85 (63)
Torque Nm	170	170	170 (200)	180 (210)	290	108	215
CO <sub>2</sub> Emissions (NEDC equivalent figures by wheel size) <sup>00</sup>							
16" Wheel CO <sub>2</sub> emissions (g/km) <sup>00</sup>	110	125	110	–	–	114	96
17" Wheel CO <sub>2</sub> emissions (g/km) <sup>00</sup>	108-113	125-138	108-113	112-118	136	–	98-103
18" Wheel CO <sub>2</sub> emissions (g/km) <sup>00</sup>	109-112	125-130	108-112	112-117	136	–	–
Transmission	6-speed manual	6-speed automatic	6-speed manual	6-speed manual	6-speed manual	5-speed manual	6-speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2
Combined Fuel Consumption (WLTP figures with options) <sup>00</sup>							
Lowest Performing MPG (L/100km) (Combined)	46.3 (6.1)	40.4 (7.0)	46.3 (6.1)	46.3 (6.1)	40.4 (7.0)	44.8 (6.3)	55.4 (5.1)
Highest Performing MPG (L/100km) (Combined)	50.4 (5.6)	42.8 (6.6)	49.6 (5.7)	48.7 (5.8)	40.4 (7.0)	48.7 (5.8)	58.9 (4.8)

<sup>\*</sup>In 4th gear. <sup>0</sup>Active series. <sup>\*\*</sup>Ford test figures. <sup>00</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

<sup>\*</sup>Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.



Fuel and performance

Engine	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 Ti-VCT 85 PS (63 kW)	1.5 Duratorq TDCI 85 PS (63 kW)
3-door & 5 Door							
Available On	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST-Line X, Vignale	ST-2, ST-3	Trend	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST-Line X
3-Door Performance**							
Max. speed (mph)	114	112	121	125	144	106	109
0-62 mph (secs)	10.5	12.2	9.9	9.0	6.5	14.0	12.5
31-62 mph* (secs)	11.0	n/a	9.9	8.5	6.1	17.5	12.8
3-Door Weights and loads							
Kerbweight (kg)*	1163	1221	1163	1163	1262	1136	1194
Gross vehicle mass (kg)	1655	1660	1655	1655	1635	1620	1660
Max. trailer mass 12% (kg)	1000	1000	1000	1000	–	750	750
Max. towable mass (kg) (unbraked)	580	610	580	580	–	565	595
Vertical load limit (kg) (tongue load)	65	45	65	65	–	65	45
5-Door Performance**							
Max. speed (mph)	114	112	121	125	144	106	109 (105 <sup>º</sup> )
0-62 mph (secs)	10.5 (11.0 <sup>º</sup> )	12.2	9.9 (10.4 <sup>º</sup> )	9.0 (9.4 <sup>º</sup> )	6.5	14.0	12.5 (12.6 <sup>º</sup> )
31-62 mph* (secs)	11.0 (11.6 <sup>º</sup> )	n/a	9.9 (10.4 <sup>º</sup> )	8.5 (8.9 <sup>º</sup> )	6.1	17.5	12.8 (12.8 <sup>º</sup> )
5-Door Weights and loads							
Kerbweight (kg)*	1190 (1241 <sup>º</sup> )	1243 (1284 <sup>º</sup> )	1190 (1241 <sup>º</sup> )	1190 (1241 <sup>º</sup> )	1283	1157	1213 (1265 <sup>º</sup> )
Gross vehicle mass (kg)	1675 (1685 <sup>º</sup> )	1680 (1690 <sup>º</sup> )	1675 (1685 <sup>º</sup> )	1675 (1685 <sup>º</sup> )	1655	1645	1680 (1690 <sup>º</sup> )
Max. trailer mass 12% (kg)	1000	1000	1000	1000	–	750	750
Max. towable mass (kg) (unbraked)	595 (620 <sup>º</sup> )	620 (640 <sup>º</sup> )	595 (620 <sup>º</sup> )	595 (620 <sup>º</sup> )	–	575	605 (630 <sup>º</sup> )
Vertical load limit (kg) (tongue load)	65	45	65 (45 <sup>º</sup> )	65 (45 <sup>º</sup> )	–	65	45 (45 <sup>º</sup> )

\*In 4th gear. <sup>º</sup>Active series. \*\*Ford test figures. <sup>ºº</sup>The declared Fuel/Energy Consumptions, CO<sub>2</sub>-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO<sub>2</sub>-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO<sub>2</sub> emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO<sub>2</sub> emissions and electric range. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>.

\*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models

Exterior equipment

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Exterior design features											
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■	■				■	■			■	
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights	◻	◻	■	■	■	◻	◻	■	■	◻	■
Front upper grille – Mesh grille with Chrome surround	■										
Front upper grille – Chrome surround and horizontal bars				■	■						
Front upper grille – Unique ST-Line		■	■								
Front upper grille – Unique Vignale mesh with chrome surround									■		
Front upper grille – Unique Active-design						■	■	■			
Front upper grille – Unique ST										■	■
Front bumper – Body coloured	■			■	■						
Front bumper – Unique ST-Line		■	■								
Front bumper – Unique Vignale									■		
Front bumper – Unique Active						■	■	■			
Front bumper – Unique ST										■	■
Front fog lights (including cornering lights) – Bright bezel	■			■	■	■	■	■		■	■
Front fog lights (including cornering lights) – ST-Line & ST black bezel		■	■							■	■
Front fog lights (including cornering lights) – Unique Vignale satin aluminium bezel									■		
Rear bumper – Body coloured upper, self-colour lower	■			■	■						
Rear bumper – Unique ST-Line		■	■								
Rear bumper – Unique Vignale with diffusor and satin aluminium applique									■		
Rear bumper – Unique Active with silver-finish diffusor						■	■	■			
Rear bumper – Unique ST with sport diffusor										■	■
Rear fog lights	■	■	■	■	■	■	■	■	■	■	■
ST-Line side skirt body mouldings – body colour		■	■								

Standard ■

Optional, at extra cost ◻

Part of an option pack at extra cost ◻



Exterior equipment

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Side panel applique – Unique Vignale arrow, satin aluminium											
Side panel – Unique Active bodyside mouldings											
ST side skirt body mouldings – body colour											
Rear spoiler – Body colour with centre high mounted stop light											
Large rear spoiler – Body colour with centre high mounted stop light											
Black belt line finisher											
Chrome belt line finisher											
Openable Panorama roof											
Rear privacy glass											
ST-Line badge – Wing											
Vignale badge – Wing and rear											
Active badge – Wing											
ST badge – Front and rear											
Detachable tow bar (includes 13-pin electrical kit)											
Exterior convenience features											
Door edge protectors											
Headlights – Halogen projector with silver bezel and dedicated LED daytime running lights											
Headlights – Halogen projector with grey bezel and dedicated LED daytime running lights											
Headlights – Full LED, static, with dynamic levelling and scrolling LED turn indicators (grey bezel on ST)											
Auto Headlights – Automatic on/off											
Headlights – Automatic on/off and highbeam (includes automatic wipers with rain sensor, headlight courtesy delay)											
Rear lights – Non-LED											
Rear lights – LED technology											
Ford Easy-Fuel capless refuelling system											
Tailgate wash/wipe											
Wipers – Standard with 6-speed interval settings											
Wipers – Automatic, with rain sensor											
Quickclear heated windscreen											

Wheels

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Wheels											
Alloy – 16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)											
Alloy – 16"x6.5", 8-spoke Rock Metallic machined finish (fitted with 195/55 R16 tyres*)											
Alloy – 17x7", 8-spoke, Sparkle Silver (available as part of a Style Pack) (fitted with 205/45 R17 tyres*)											
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)											
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18 tyres*)											
Alloy – 17x7", Active design, Rough Metal machined (fitted with 205/45 R17 tyres*)											
Alloy – 17x7", Active design, Shadow Black machined (fitted with 205/45 R17 tyres*)											
Alloy – 17x7", Vignale design Luster Nickel (fitted with 205/45 R17 tyres*)											
Alloy – 18x7", 8-spoke, Vignale Polished alloy (fitted with 205/40 R18 tyres*)											
Alloy – 17x7.5", ST Matt Black Machined 5-spoke (fitted with 205/45 R17 tyres*)											
Alloy – 18x7.5", ST Magnetic Machined 5-spoke (fitted with 205/40 R18 tyres*)											
Tyre repair kit											
Spare wheel – Steel – 14"x5.5" (Not available with B&O Audio System or panorama roof)											
Spare wheel – Steel – 15"x4" (Not available with B&O Audio System or panorama roof)											

Standard

Optional, at extra cost

Part of an option pack at extra cost

\*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

**Note:** The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared with standard 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).






Interior equipment

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Interior design features											
Door lever – Chrome finish	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Front door threshold plates – Ford oval design				Part of an option pack at extra cost	Part of an option pack at extra cost						
Front door threshold plates – ST-Line		Standard	Standard								
Front door threshold plates – Active						Standard	Standard	Standard			
Front door threshold plates – Vignale									Standard		
Front door threshold plates – Ford Performance ST										Standard	Standard
Floor mats – Front and rear, velour				Standard	Standard		Standard	Standard			
Floor mats – Front and rear, ST-Line			Standard								
Floor mats – Front and rear, Vignale									Standard		
Floor mats – Front and rear, ST										Standard	Standard
Steering wheel – 3-spoke	Standard										
Steering wheel – 3-spoke, leather-trimmed				Standard	Standard	Standard	Standard	Standard	Standard		
Steering wheel – 3-spoke, leather trimmed flat-bottomed		Standard	Standard							Standard	Standard
Steering wheel – Heated, leather-trimmed (option within Comfort Pack)	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Optional, at extra cost	Standard	Optional, at extra cost	Standard
Steering column – Rake and reach-adjustable	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Gearshift knob – Moulded	Standard			Standard	Standard	Standard	Standard	Standard			
Gearshift knob – leather-trimmed with aluminium insert		Standard	Standard							Standard	Standard
Gearshift knob – Vignale, leather-trimmed									Standard		
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)		Standard	Standard							Standard	Standard
Headliner – Non-Woven	Standard										
Headliner – Woven				Standard	Standard	Standard					
Headliner – Woven (Dark)		Standard	Standard				Standard	Standard		Standard	Standard
Climate control											
Air conditioning – Manual control	Standard	Standard				Standard	Standard			Standard	
Air conditioning – Electronic Automatic Temperature Control (EATC)			Standard	Standard	Standard			Standard	Standard		Standard

Interior equipment

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Interior convenience features											
Ford Power Starter Button		Standard	Standard						Standard	Standard	Standard
Ford MyKey	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Cruise control (includes Adjustable Speed Limiter)		Part of an option pack at extra cost	Standard	Standard	Standard	Part of an option pack at extra cost	Standard	Standard	Standard	Standard	Standard
Illuminated Glove Box and Boot	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Centre console – with 12V power point and 2 cupholders	Standard	Standard				Standard					
Centre console – with armrest and openable stowage area with USB connectivity and 12V power point			Standard	Standard	Standard		Standard	Standard	Standard	Standard	Standard
Front overhead console with sunglasses holder		Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Courtesy light – Front map light and rear, overhead LED	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Courtesy light – Ambient LED courtesy lighting cup holder			Standard								
Courtesy light – Ambient LED courtesy lighting, footwell area, cup holder, inner door levers, door map pockets, front and rear map-reading lights				Standard	Standard		Standard	Standard	Standard	Standard	Standard
Rear-view mirror – Auto-dimming			Standard	Standard	Standard		Standard	Standard	Standard	Standard	Standard
Trip/fuel computer	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	Standard	Standard	Standard	Standard						Standard	
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing (5-door)	Standard	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Standard	Standard	Standard	Standard	Standard	Optional, at extra cost	Standard
Seats											
Front seats – Comfort-style	Standard			Standard	Standard				Standard		
Front seats – Sports-style		Standard	Standard			Standard	Standard	Standard			
Front seats – Recaro Performance										Standard	Standard
Front seat – Driver's manual height and fore/aft adjustment	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Front seat – Driver's manual lumbar support adjustment		Optional, at extra cost	Standard	Optional, at extra cost	Standard	Standard	Standard	Standard	Standard	Optional, at extra cost	Standard
Front seat – Passenger's manual height, lumbar and fore/aft adjustment			Standard	Optional, at extra cost	Standard			Standard	Standard	Standard	Standard
Front seat – Passenger's lumbar support adjustment			Standard	Standard	Standard		Optional, at extra cost	Standard	Standard	Optional, at extra cost	Standard
Front seats – Heated cushion and seatback (option within Comfort Pack)	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Part of an option pack at extra cost	Standard	Part of an option pack at extra cost	Standard
Rear seat – 60:40 split back and cushion	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Loadspace											
Warning triangle storage	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard	Standard
Adjustable loadspace floor in luggage compartment (eliminates first aid kit strap and warning triangle storage)		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost

- Standard 
- Optional, at extra cost 
- Part of an option pack at extra cost 



Audio features

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Audio & Navigation Systems											
Ford SYNC with Touchscreen, DAB Radio, 8" TFT touchscreen display, 6 speakers (four front and two rear), MP3-compatible, remote audio controls, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices	Standard	Standard				Standard					
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, 7 speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)	Optional, at extra cost	Optional, at extra cost	Standard	Standard				Standard			Standard
B&O Premium Audio & Navigation Systems											
B&O Premium Audio Sound System and Ford SYNC 3 Radio with DAB, 8" TFT touchscreen display, 10 speakers (four front, four rear, one centre, one subwoofer), MP3-compatible, remote audio controls, B&O, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost			Standard			Standard	
B&O Premium Audio Sound System and Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, 10 speakers (four front, two rear, one centre, one subwoofer), MP3-compatible, remote audio controls, B&O, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, USB connection for external music devices and FordPass Connect (Embedded Modem)		Optional, at extra cost			Standard		Optional, at extra cost	Optional, at extra cost	Standard	Optional, at extra cost	Optional, at extra cost
CD Player											
CD Player mounted inside glovebox		Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost	Optional, at extra cost

Safety features

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
Safety											
Intelligent Protection System (IPS) <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard					Standard
Anti-lock Braking System (ABS) <sup>1)</sup> with Electronic Brake-Force Distribution (EBD) <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard					Standard
Enhanced Electronic Stability Control (ESC) <sup>1)</sup> with Traction Control <sup>1)</sup> , Emergency Brake Assist (EBA) <sup>1)</sup> , Hill Start Assist (HSA) <sup>2)</sup> and Trailer Sway Control <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Emergency Brake Warning <sup>2)</sup> – Automatic flashing of brake lights under heavy braking	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Airbags – Driver and front passenger's <sup>♦1)</sup> (single stage)	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Airbags – Front side impact <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Airbags – Front and rear side curtain <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Tyre Pressure Monitoring <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Seats – ISOFIX mounting provision for child seat <sup>1)</sup>	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Security											
Remote central/double locking	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard
Thatcham Category 1 Alarm	Standard	Standard	Standard	Standard	Standard	Standard		Standard			Standard

Standard

Optional, at extra cost

Part of an option pack at extra cost

<sup>1)</sup>Safety feature, <sup>2)</sup>Driver assistance feature.

♦Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.



Mechanical features

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active	Vignale	ST
<b>Steering</b>								
Electric power-assisted steering (EPAS)	■	■	■	■	■	■	■	■
<b>Suspension</b>								
Front – Independent with MacPherson struts and anti-roll bar, rear – Independent Control Blade multi-link system and anti-roll bar	■			■	■		■	
Suspension – ST-Line Sport		■	■					
Suspension – Rough Road with hydraulic rebound stopper shock absorbers						■		
Suspension – ST Performance Sport including force vectoring springs								■
<b>Technology</b>								
Auto-Start-Stop system (standard on all engines)	■	■	■	■	■	■	■	■
Quaife Limited Slip Differential								▣

Option Packs

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
<b>Driver Assistance Technologies and Comfort &amp; Convenience Features</b>											
NCAP Technology Pack – Lane-Keeping Alert & Lane-Keeping Aid, Adjustable Speed Limiter, rear seatbelt minder, rear centre headrest and Auto-headlamps	■	■	■	■	■	■	■	■	■	■	■
Driver Assistance Features –Traffic Sign Recognition, Driver Alert, Auto Highbeam, 4,2" TFT coloured instrument cluster, Rain-sensing wipers and auto-dimming rear view mirror			■	■	■	□	□	□	■	□	■
Rear Parking Distance Sensors			□	□	□	□			■		■
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights	□	□			□	□	□			□	
Rear View Camera Pack with Rear Parking Distance Sensors		□	□	□	□	□	□	■	■	□	
Advanced Auto Park Assistance Pack – Active Park Assist with front and rear parking sensors and rear view camera				□	□				□		
Driver Assistance Pack – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, and 4,2" TFT coloured instrument cluster screen		□	□	□	□	□	□	□	□		
Driver Assistance Pack – 4,2" TFT coloured instrument cluster screen, Auto High Beam, Traffic Sign Recognition and Driver Alert										□	■
Cruise Control		□									
BLIS (Blind Spot Information System) with Cross Traffic Alert – Blind Spot Information System and power-foldable door mirrors with BLIS indicator, Cross Traffic Alert and 4,2" TFT coloured instrument cluster		□	□	□	□	□	□	□	□	□	□
Comfort Pack – Heated front seats and heated steering wheel	□	□	□	□	■	□	□	□	■	□	■
Ford KeyFree System – Keyless Entry with Keyless Start			□	□	■	□	□	■	■	□	■
<b>Alloy Wheel Style Packs and Interior Personalisation</b>											
17" Alloy Wheel Style Pack – Front door threshold plates and 17" 8-spoke Sparkle Silver alloy wheels				□	□						
ST-Line X Red Pack – Race Red colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior carbon-style mirror cap and contrast red stitching to partial leather seats and door armrest			■								

- Standard ■
- Optional, at extra cost □
- Part of an option pack at extra cost ▣





Insurance Groups

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
1.1 Ti-VCT 85 PS (62.5kW) (5-speed manual)	5E										
1.0 Ford EcoBoost 100 PS (74kW) (6-speed manual)		10E	10E	10E	10E	10E	10E	10E			
1.0 Ford EcoBoost 100 PS (74kW) (6-speed automatic)		10E	10E	10E	10E	10E	10E	10E	10E		
1.0 Ford EcoBoost 125 PS (91kW) (6-speed manual)		12E	13E	12E	13E	12E	12E	12E	13E		
1.0 Ford EcoBoost 140 PS (103kW) (6-speed manual)		15E	15E				14E	14E	15E		
1.5 Ford EcoBoost 200 PS (147kW) (6-speed manual)										28E	28E
1.5 Duratorq TDCi 85 PS (62.5kW) (6-speed manual)						9E					
1.5 Duratorq TDCi 120 PS (88kW) (6-speed manual)		14E	15E	14E	15E		14E	14E	15E		

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown on 1-50 rating scales.



3-door & 5-door

 **1,093L**...

Laden to roof.

**311L** 

Laden to  
package tray.

Dimensions

	Fiesta 3 & 5 door	Fiesta ST-Line 3 & 5 door	Fiesta Active 5 door	Fiesta ST 3 & 5 door
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	984	984	984	984
Turning circle – kerb to kerb (m)	9.8	10.4	10.3	11.0
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1347	1347	1347	1347
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300
Luggage capacity (litres)*				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	40	40	40	–

\*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Height: 1466 mm†



Width: 1735 mm† Width  
(with mirrors): 1941 mm†

Fiesta ST-Line 3 & 5-door



Length: 4065 mm†

Height: 1,495 mm  
(with roof rails: 1,498 mm)



Width: 1,756 mm  
(with mirrors: 1,941 mm)

Fiesta Active 5-door



Length: 4,068 mm

Height: 1466 mm†  
(ST: 1,469 mm)



Width: 1735 mm† Width  
(with mirrors): 1941 mm†

Fiesta 3 & 5-door



Length: 4040 mm† (ST: 4,068 mm)



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- Use of genuine Ford parts for added peace of mind
- Ford trained technicians using the latest diagnostic equipment and tools
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- Genuine Ford Parts and manufacturer-spec glass
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- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
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- Up to 90 days cover to drive in Europe

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- Help prolong the lifespan of your Ford vehicle
- Protects your vehicle resale value

To increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

\*Ford Protect terms and conditions apply see [ford.co.uk/extended-warranties](http://ford.co.uk/extended-warranties) for more information.

## FORD Protect Extended Warranty for New Vehicles

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls





FORD **Fiesta** Next steps



try

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build

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own

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Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance
3-year/60,000 miles* Paint Warranty (first year unlimited mileage)
12-year/unlimited miles* Perforation Warranty
Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

All Fiesta models

Standard

Optional, at extra cost

\*Whichever occurs soonest; from date of first registration. Subject to terms and conditions.

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