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How do you take yours?

Make your morning commute feel just as invigorating as that first cup of fresh ground coffee. With the Ford Fiesta, we've prepared the purest blend of engaging driving dynamics, and a wider range of vibrant and unique options. Which means you can create the perfect Fiesta to partner your individual sense of style.









Play with colour

For those who like to be more expressive, Ford Fiesta personalisation options let you choose from a selection of alloy wheels, roof, door mirror and body colour combinations - all intended to further enhance the beautiful exterior and help make your Fiesta as unique as you.

Your individuality can also be reflected through an assortment of interior design flourishes that match selected exterior colours. Contrast stitching on seat trims, steering wheel and floor mats; as well as coloured accents across the instrument panel, centre console and interior door handles, all complement unique exterior body colours on selected models.



Ford Fiesta ST-Line X with standard red interior personalisation pack.





Sports inspired

Fiesta ST-Line

ST-Line gives you all the practicality of the Ford Fiesta, with the additional eye-catching aesthetics of a performance-line vehicle. Unique exterior bodystyling, ST-Line branding, and a distinctively stylish interior, all emphasise the sport inspired character of its design.

- Unique ST-Line bodystyling kit
- Large rear spoiler
- Mesh design, gloss black painted front grille
- Rock Metallic alloy wheels
- ST-Line leather-trimmed sports style steering wheel
- Aluminium gearshift insert and stainless steel sports pedals (manual transmission only)
- Sports style front seats
- Red stitching on gearshift gaiter and handbrake



Ford Fiesta ST-Line shown with optional Frozen White body colour and 18" Rock Metallic alloy wheels.











Breathtaking performance

Fiesta ST

The Fiesta ST injects all the exhilaration of motorsport performance into your everyday journey. Each component has been engineered to energise the senses. The new 1.5-litre 200 PS Ford EcoBoost petrol engine is capable of 0-62 mph in just 6.5 seconds. While unique Fiesta ST features include 18" alloy wheels with red brake calipers (standard on ST-3), exclusive ST bodystyling and Recaro sports front seats. With remarkable handling and driving dynamics, the Fiesta ST delivers a spirited driving experience like no other.

- 200 PS 1.5-litre EcoBoost engine
- Sports-tuned suspension
- Three selectable drive modes (Normal, Sport, Track)

■ Unique ST upper grille, front bumper, and rear bumper with diffuser

Recaro sports seats

Designed around the contours of the human body, Recaro sports seats provide optimum support and superior comfort. The result is a heightened sensation at every turn (image shows Recaro fabric seats in Ebony with blue detailing, standard on ST-2).

Ford Fiesta ST-3 shown with optional Ford Performance Blue body colour and 18" alloy wheels (option on ST-2).









The spirit of adventure

Fiesta Active

Discover a new evolution of the iconic Ford Fiesta. The Active model presents the Fiesta trademark of fun and sophistication, wrapped with the standout styling of an intrepid crossover. With a commanding character to match its larger SUV cousins, the Fiesta Active's unique exterior features include:

- Exclusive 17" alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough road suspension including increased ride height
- Roof rails in silver-finish on Active 1 & Active X, and in black-finish on Active B&O
- Rear privacy glass
- Black contrasting roof and door mirrors, standard on Active B&O, optional on Active X











The ultimate expression of luxury

Fiesta Vignale

Ford Vignale vehicles simply shine with outstanding craftsmanship and attention to detail. Order your **Fiesta Vignale** from a range of body colour options, including Ford's optional Milano Grigio paint colour, unique to the Ford Vignale range. While other exclusive exterior features such as satin-aluminium styling on bumpers, unique Vignale grille, and optional Vignale design 18" polished alloy wheels – all distinguish Vignale from other Fiesta models.

Ford Fiesta Vignale in Frozen White body colour and exclusive Vignale design 18" polished alloy wheels (option at extra cost).







Added layers of comfort

Enter the **Fiesta Vignale** and become immersed within a world of contemporary luxury. An elegant Ford Vignale display screen welcomes you, while sumptuous quilted leather seats with unique hexagonal trim designs create a premium leather interior in the truest sense.

Vignale exclusive Hexagon Quilted Leather seat trim in Black Ruby.







Bring the outside in

Openable panorama roof

Enjoy more beautiful views of surrounding scenery from the comfort of your Fiesta. An electrically operated panorama roof lets you bring the world outside into the vehicle cabin. Providing fresh air when opened, the sliding glass also has a solar reflective coating to help keep the interior cool when closed. While an internal sunblind provides extra shade when you need it. Standard on Vignale. Option on Titanium, Titanium X, Active 1, Active X, ST-Line X, ST-2 and ST-3.



Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta's heated steering wheel is easily activated at the push of a button to provide an additional layer of comfort between you and the cold outside. Standard on Titanium X, Vignale and ST-3. Optional via the Comfort Pack on Trend and above.





Meet your phone's new best friend

Ford SYNC 3

Ford SYNC 3 integrates seamlessly with your compatible smartphone*, letting you control everything from phone calls and text messaging to music and satellite navigation (option at extra cost)— all via the touchscreen or through remarkably simple voice commands. SYNC 3 is optional on Trend, ST-Line and Active 1

SYNC 3 features

- Manage your phone, music, apps, and navigation with simple voice commands
- Hear your text messages read aloud for you
- Emergency Assistance[†] helps occupants place an emergency call to provide emergency services with the vehicle location in their respective language
- Control SYNC-compatible apps with AppLink, while Apple CarPlay and Android Auto let you navigate your smartphone through the SYNC 3 home screen, as if it were your handset

 Colour touchscreen supports multi-touch 'swipe' and 'pinch-to-zoom' gestures, and lets you arrange application icons and background displays just as you would on your tablet or smartphone

Access additional features via your smartphone with the FordPass App

- Select points of interest along your route. FordPass will send these locations to your SYNC 3 Navigation when you connect through AppLink
- Search for refuelling points by brand or fuel grade
- Search available parking spaces, opening hours and ratings

*Please Note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information.

Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions. SYNC and Emergency Assistance not supported by all European Languages. See www.ford.co.uk for the latest information.

Effortless connectivity with FordPass Connect

For the first time ever, you and your Ford Fiesta can stay seamlessly connected wherever you are. That's because the FordPass Connect modem and the FordPass App, together, unlock a range of features designed to make every journey easier.



FordPass Connect

FordPass Connect can help save you both time and hassle, as well as give you peace of mind. It is provided as a two year free trial (from date of first registration). After this, subscription fees are payable.

- Live Traffic** delivers up-to-date traffic information to your SYNC 3

 Navigation system. The technology then adjusts your recommended route based on the traffic conditions, helping you to arrive more relaxed and on time (two year free trial).
- On board Wi-Fi*** receive up to 4G Wi-Fi for a maximum of ten devices so you and your passengers can enjoy the same connectivity on the move as you would at home (three month free trial).



FordPass App

FordPass Connect becomes even more powerful in your Ford Fiesta when paired with your compatible smartphone via the FordPass App, so that you can control a host of features.

- Use your phone to double-check your car is locked, or allow someone to access your car when you're elsewhere
- Remotely start the engine to defrost your windscreen (automatic transmission only, available from March 2019)[©]
- Monitor your fuel level, mileage and tyre pressures, all via your phone
- Find your way back to your parked car on a map
- Receive Vehicle Health Alerts directly to your smartphone

FordPass Connect is an optional extra. The on-board modern will be connected at the time of vehicle delivery. You may choose to opt in/out of certain data sharing. The technology will be made available in selected European countries in 2019, with all remaining European countries following during 2020. The FordPass Connect functionality within the FordPass App is complimentary for the first two years, thereafter a license fee is payable

**Live Traffic access is complimentary for the first two years following the registration of a new Ford featuring SYNC 3 with navigation; thereafter a license fee is payable

***Wi-Fi hotspot (up to 4G LTE) includes complimentary wireless data trial that begins at the time of activation and expires at the end of 3 months or when 3GB of data is used, whichever comes first. Afterwards new data bundles can be purchased from Vodafone, effer to their website for details of their data packages. To take advantage of the built-in Wi-Fi hotspot capability, a 2019 Ford vehicle must come with the appropriate hardware, and a data plan is required. Data coverage and service is not available everywhere and terms of your data plan, including applicable message and data rates, may apply.

NOTE: Please use Remote Start in compliance with all applicable legal regulations. It is your responsibility to familiarise yourself with potential legal constraints. You may particularly find constraints in certain environmental, idling, noise and road traffic provisions. In particular, please ensure any use is outdoors in well ventilated areas and the vehicle is under supervision. The actual use of Remote Start may be wholly or partially prohibited in certain jurisdictions.







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It sounds live with B&O

Whatever your taste in music, from classic tracks to modern anthems, it deserves to sound the way the artists intended. Ford's exciting new 675 watt. 10-speaker audio system from B&O delivers exactly that. Exclusively designed and fine-tuned for the All-New Fiesta by specialist B&O acoustic engineers, it elevates the experience of every journey. And the distinctive speaker designs perfectly complement the Fiesta's stylish interior.

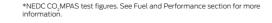
- Model specific sound calibration
- 10-speaker premium sound system
- Dual voice sub woofer
- Surround sound
- 675 W power output
- Unique B&O design
- B&O is standard on the Active B&O series, ST-2, Titanium X and Vignale. Optional on Titanium, ST-Line, ST-Line X, Active 1, Active X and ST-3.

Engineered for economy

With the help of **Ford ECOnetic Technology**, the Fiesta's latest engines are fuel-efficient. The 1.0 Ford EcoBoost 100 PS petrol engine can achieve a combined fuel consumption of 50.4 mpg*, from 108 g/km of CO₂ emissions*. The 1.5 TDCI 85 PS diesel engine is more frugal, being able to achieve a combined fuel consumption of 60.1 mpg*, and CO₂ emissions of 96 g/km*.













Fiesta can help you park

Active Park Assist can park your Fiesta for you. The system locates suitable parking spaces and can automatically steer you in. It can manoeuvre you out of spaces too. All you need to do is operate the accelerator, brake and gears. Option on Titanium, B&O Titanium, Titanium X and Vignale.





Active Park Assist can steer you into parallel or perpendicular parking spaces just 20% longer or wider than the car. Simply push a button and the sensors of this innovative system locate a suitable space as you drive past. Then it automatically steers you in, while you operate the accelerator, brake and gears following on-screen instructions and audible signals. Feature within Active Park Assist option.



Park-Out Assist works like Active Park Assist in reverse, helping you manoeuvre out of a parallel space. The system steers while you keep control of the accelerator, brake and gears. When the system has cleared the space, it gives you a 'Take control of steering' message through the cluster. Feature within Active Park Assist option.





Play to the conditions

Selectable drive modes

For the first time you can tailor your Fiesta driving experience to suit the conditions through a selection of drive modes. Standard on Fiesta ST and Fiesta Active models only.



Fiesta ST

Customise driving preferences and adapt the handling dynamics of your Fiesta ST, through a choice of

Normal, **Sport** and **Track** drive modes.

Fiesta Active

Choose between **Normal**, **Eco*** and **Slippery** drive modes on your Fiesta Active to match driving characteristics to the road conditions.



^{*}Eco mode not available in combination with automatic transmission.







An extra pair of eyes

- O1 Pre-Collision Assist uses the forward-facing camera and radar to identify potential frontal collisions, and provides an audible and visual warning, pre-charges the braking system and can automatically apply the brakes if you fail to react. While Emergency Brake Assist (EBA) optimises brakes for maximum performance. Options within Driver Assistance Packs except ST.
- O2 Blind Spot Information System is designed to alert you via discreet warning lights built into the driver and passenger's door mirrors, when it detects another vehicle car, van or lorry entering your blind spot while driving. Similarly, as you reverse from a perpendicular parking space, Cross Traffic Alert scans left and right. If a moving vehicle or other hazard is detected, visual and audible warnings are given. Option on Titanium and above.
- **O3** Lane-Keeping System is a standard feature available at speeds over 40 mph on highways and main roads with visible markings. The driver can override the system at any time.
 - Lane-Keeping Alert helps to keep the vehicle within its driven lane.

 Steering wheel feedback alerts you if an unintended lane departure is detected.
 - Lane-Keeping Aid applies a steering torque back towards that lane, in the event an unintended lane departure is detected.



Choose the right Fiesta for you

Available in a range of distinctively individual series design options, whatever your preference there is a Ford Fiesta to suit you.

Trend

Core

An elegant design both inside and out and impressive integrated technologies, all contribute to the Ford Fiesta's outstanding and enduring appeal.



Titanium

Vignale

Luxury

Fiesta's luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST

ST-Line

Sport

The distinctive eye-catching individuality of ST-Line, the raw breathtaking power of the ST – Fiesta sports models deliver a dynamic driving experience like no other.



Active

Crossover

The all-new crossover model. Unique SUV-inspired detailing, exclusive body colours and an elevated driving position – a new evolution of the iconic Ford Fiesta.

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FORD FIESTA Core Models

Trend

Key exterior features

- 16" 8-spoke alloy wheels in Silver & Rock Metallic machined finish
- Front fog lamps with cornering lights
- Upper mesh grille with chrome surround
- Body coloured electrically-operated and heated door mirrors with side indicators
- Rear Privacy Glass
- LED daytime running lights
- Quickclear heated windscreen
- Ford Easy-Fuel capless refuelling system

Key interior features

- Remote central locking
- Rake- and reach-adjustable steering column
- Manual air conditioning
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Adjustable speed limiter and MyKey
- Rear seatbelt minder and rear centre headrest
- Auto-headlamps
- Electrically-operated front & rear windows (5dr only)
- Driver's seat height manual adjustment
- Tyre Pressure Monitoring System and Tyre Repair Kit
- Ford Eco Mode driver information system and Trip Computer
- Thatcham Category 1 perimeter & volume sensing alarm
- Ford SYNC with 8" Touchscreen, DAB Radio, Emergency Assistance, Apple CarPlay & Android Auto, 2 x USB sockets & 6 speakers

Bodystyles

3-door and 5-door

Engines

Petrol

1.1 Ti-VCT (85 PS)





FORD **FIESTA** Luxury collection

Titanium

Exterior features additional to Trend

- 16" 10-spoke alloy wheels
- LED Night Signature to rear lights
- Power-foldable door mirrors with puddle lights
- Auto High Beam and rain-sensing wipers
- Chrome Belt line Finisher

Interior features additional to Trend

- Cruise control with adjustable speed limiter
- Keyless Start with Ford Power Starter Button
- Leather-trimmed steering wheel, handbrake handle and gearshift knob
- Centre console with armrest, openable stowage and 12 V power point
- Electronic Automatic Temperature Control (EATC)
- Traffic Sign Recognition and Driver Alert
- Front and rear floor mats with Metal Grey stitching
- Ambient lighting & auto-dimming rear view mirror
- Ford SYNC 3 Navigation with 8" Touchscreen, 7 speakers & FordPass Connect (Embedded Modem)

Titanium X

Standard features additional to Titanium

- B&O Premium audio system with 360° sound. Includes 10 speakers with subwoofer and Digital Sound Processor (DSP)
- Heated partial leather front seats & heated steering wheel
- Ford KeyFree System with Ford Power Starter Button
- Electrically-operated rear windows

Bodystyles

5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125 PS)

Diesel

1.5 TDCi (120 PS)









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FORD FIESTA Luxury collection

Vignale

Exterior features additional to Titanium X

- 17" 10-spoke alloy wheels in Luster-Nickel finish
- Vignale front fog lamps
- Vignale rear & wing badges
- Unique Vignale upper grille with chrome surround
- Unique Vignale front and rear bumpers with satinaluminium applique

Standard interior features additional to Titanium X

- Openable panorama roof
- Vignale Black Ruby leather heated seats & steering wheel
- Vignale front door threshold plates
- Vignale front and rear velour floor mats
- Rear-view camera with rear parking distance sensors

Bodystyles

5-door

Engines Petrol

1.0 Ford EcoBoost (100/125/140 PS)

Diesel

1.5 TDCi (120 PS)





Unique Vignale upper grille with chrome surround (Standard)



Vignale Black Ruby leather seat trim (Standard)



FORD FIESTA Models

Active 1

Standard features additional to Trend

- 17" 5-spoke Rough Metal machined-finish alloy wheels
- Rugged bodystyling kit with Active front wing badges
- Rough Road Suspension with increased ride height
- Silver-finish roof rails & LED rear lights
- Selectable Drive Modes Eco, Normal, Slippery (Eco mode not available with automatic transmission)

Active B&O

Features additional to Active 1

- 17" 5-spoke Shadow Black machined alloy wheels
- Yellow colour theme to key interior areas
- Black contrast electrically-operated & heated door mirrors, black contrast painted roof & black roof rails
- Driver Assistance features: 4.2" TFT instrument cluster screen, Traffic Sign Recognition, Auto High Beam & Driver Alert; Rain-sensing wipers
- Ford SYNC 3 with 8" Touchscreen and B&O premium audio system with 360° sound & 10 speakers
- Cruise control, centre console & rear floor mats

Active X

Selected Features different from Active B&O

- Power-foldable door mirrors with puddle lights
- Partial leather seats with heated front seats
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Electronic Automatic Temperature Control (EATC)
- Keyless entry & keyless start
- Rear view camera with rear parking sensors
- Body colour roof and silver roof rails

Bodystyle

5-door

Engines

Petrol: 1.0 Ford EcoBoost (100/125/140PS) Diesel: 1.5 TDCi (85/120PS)





17" 5-spoke Rough Metal machined-finish alloy wheels (Standard on Active 1 & Active X)



Yellow interior colour theme (Standard on Active B&O)



FORD FIESTA Sport models

ST-Line

Key features additional to Trend

- 17" 5x2-spoke alloy wheels in Rock Metallic finish
- Sports tuned suspension & large rear spoiler
- ST-Line front fog lamps & ST-Line wing badges
- Unique ST-Line upper grille, bumpers and side skirts
- Single chrome exhaust
- Sports style front seats and stainless steel sports pedals (manual transmission only)
- Leather-trimmed flat-bottomed sports steering wheel
- Leather-trimmed gearshift knob with aluminium insert
- ST-Line front door threshold plates & dark headliner
- Keyless Start with Ford Power Starter Button

ST-Line X

Features additional to ST-Line

- LED Night Signature to rear lights
- Auto High Beam & Cruise Control
- Rain-sensing wipers & auto-dimming rear-view mirror
- Traffic Sign Recognition & Driver Alert
- Power-foldable door mirrors with puddle lights
- Rear privacy glass
- Partial leather sports style front seats
- Electronic Automatic Temperature Control (EATC)
- Ford SYNC 3 Navigation with 8" Touchscreen & FordPass Connect (Embedded Modern)
- Centre console with armrest, openable stowage & 12v power point

Bodystyles

3-door, 5-door

Engines

Petrol

1.0 Ford EcoBoost (100/125/140 PS)

Diesel

1.5 TDCi (120 PS)





ST-Line X Red Pack partial leather interior (Standard on ST-Line X)



LED Night Signature to rear lights (Standard on ST-Line X)



FORD FIESTA Models

ST-2

Standard features additional to ST-Line

- 17" 5x2-spoke Matt Black machined-finish alloy wheels
- Unique ST upper grille, front bumper and rear bumper with diffuser
- Selectable drive modes: Normal, Sport, Track
- Recaro heated sports front seats with fabric trim
- Blue detailing on seats, seat belts & steering wheel
- ST sports suspension
- ST flat bottomed steering wheel
- Electronic Automatic Temperature Control (EATC)
- Rear privacy glass
- Ford SYNC 3 with 8" Touchscreen
- B&O premium audio system with 360° sound & 10 speakers
- Centre console with armrest & illuminated cupholders

ST-3

Selected Key Features

- 18" 5x2-spoke Magnetic machined-finish alloy wheels
- Red brake calipers
- Recaro leather sports seats with silver/grey detailing
- Power-foldable door mirrors with puddle lights
- Ford SYNC 3 Navigation with 8" Touchscreen and FordPass Connect (Embedded Modem)
- Traffic Sign Recognition, Auto High Beam & Driver
- Rain sensing wipers & auto-dimming rear view mirror
- Ford KeyFree System with Keyless Entry & Keyless Start
- Electric rear windows (5 door only)
- Rear view camera with rear parking sensors
- Heated front seats & heated steering wheel
- Rear privacy glass
- Centre console with armrest & illuminated cupholders



Bodystyles

3-door, 5-door

Engine Petrol

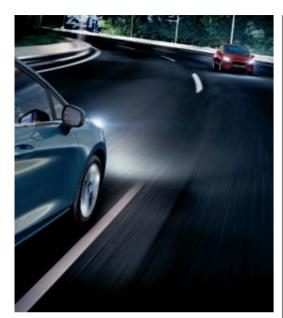
200 PS 1.5 litre Ford EcoBoost engine



18" Magnetic machined-finish alloy wheels with red brake calipers (Standard on ST-3, option on ST-2)



FORD FIESTA Remarkable Technologies



Auto High Beam

Auto High Beam can detect oncoming vehicles and will automatically dip your beams for you. Only available with Traffic Sign Recognition and Driver Alert System. Standard on Titanium, Titanium X. ST-Line X. Active B&O. Active X and Vignale.



Adaptive Cruise Control with Forward Alert

Simply enter the desired speed and distance from the vehicle in front, and Adaptive Cruise Control automatically maintains the set distance if traffic conditions do not allow travel at the desired cruising speed.

Forward Alert offers audible and visual warnings when there's a risk of colliding with the vehicle in



Heated steering wheel

For extra warmth on crisp winter mornings, the Fiesta's heated steering wheel is easily activated at the push of a button, to provide an additional layer of comfort between you and the cold outside. Standard on Titanium X, Vignale and ST-3. Optional via the Comfort Pack on Trend and above.



Retractable door edge protectors

Activated when your car doors are opened, the system is designed to help prevent undue damage by providing a protective barrier between your Fiesta's door edges and neighbouring parked vehicles or other obstacles. Option on Titanium and above.



FIESTA

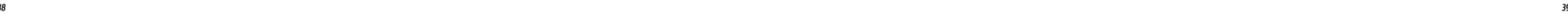
Driver Alert

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime. Standard on Titanium. Titanium X. ST-Line X, Active B&O, Active X, ST-3 and Vignale. Option on Active 1. ST-Line and ST-2 within the Driver Assistance Pack.



Traffic Sign Recognition is designed to read standard format road-speed signs and display the posted speed limit in the instrument cluster. Standard on Titanium, Titanium X, ST-Line X. Active B&O, Active X, ST-3 and Vignale. Option on other series within the Driver Assistance Pack





FORD **FIESTA** Body colours



Frozen White
Premium body colour*



Race Red Standard body colour



Agate Black
Premium body colour from Sept 2019*



Magnetic
Exclusive body colour*



Metropolis White#
Exclusive body colour*



Chrome Blue
Premium body colour*



Moondust Silver
Premium body colour*



Desert Island BlueExclusive body colour*



Luxe Yellow

Exclusive to Active body colour*



Silver Fox
Exclusive to Active & ST body colour*



Ford Performance Blue
Exclusive to ST body colour*



Ruby Red
Exclusive body colour*



The Ford Fiesta owes its beautiful and durable exterior to a special multi-stage painting process. From the wax-injected steel body sections to the protective top coat, new materials and application processes ensure your Fiesta will retain its good looks for many years to come.

*Body colour unique to Vignale.

 $The Ford\ Fiest a is\ covered\ by\ the\ Ford\ Perforation\ Warranty\ for\ 12\ years\ from\ the\ date\ of\ first\ registration.\ Subject\ to\ terms\ and\ conditions.$

Note The car images used are to illustrate body colours only and may not reflect current specification or product availability in certain markets. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.



Milano Grigio‡ Exclusive to Vignale body colour*

40

^{*}At extra cost.

FORD **FIESTA** Exterior personalisation

What's your favourite combination?

Create your perfect Fiesta. Choose a black contrast roof and door mirrors on Active X, ST-Line or ST-Line X, available on selected body colours.







Contrast roof and body colour combinations

	Standard body colour	Premium body col		Exclusive body col		U
	Race	Frozen	Moondust Silver	Luxe Yellow	Desert Island Blue	Magnetic
ST-Line & ST-Line X						
Agate Black						
Active*						
Agate Black						

Available 🔲

*Premium and Exclusive body colours are options at extra cost.

*Luxe Yellow only available on Active B&O and Active X; Race Red not available on Active B&O

The Ford Fiesta is covered by the Ford Perforation Warranty for 12 years from the date of first registration. Subject to terms and conditions.

Note The car images used are to illustrate body and contrast roof & mirror colours only. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used.

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FORD FIESTA Wheels



16"
8-spoke Silver & Rock Metallic machined-finish alloy wheel
(Standard on Trend)



16" 10-spoke Sparkle Silver alloy wheel(Standard on Titanium and Titanium X)



8-spoke Sparkle Silver alloy wheel (Option on Titanium and Titanium X within the 17" Style Pack)



17"
5x2-spoke ST-Line unique Rock Metallic alloy wheel
(Standard on ST-Line and ST-Line X)



17" 5x2-spoke ST Matt Black machined- finish alloy wheel(Standard on ST-2)



18"
5x2-spoke ST-Line unique Rock
Metallic/Machined alloy wheel
(Option on ST-Line and ST-Line X)



18"
8-spoke Vignale unique Polished alloy wheel
(Option on Vignale)



17"
5-spoke Shadow Black machined-finish alloy wheel
(Standard on Active B&O)



17"
5-spoke Rough Metal machined-finish alloy wheel
(Standard on Active 1 and Active X)



18"
5x2-spoke ST Magnetic machinedfinish alloy wheel
(Standard on ST-3, Option on ST-2)



Colour and trim

	Standard body	Premium	body colo	urs*		Exclusive	body colo						ø
	colours	E	e e	dust		etic	t I Blue	Metropolis White		0 -		>	rmanc
	Race	Frozen	Chrome Blue	Moondust Silver	Agate Black	Magnetic	Desert Island Blue	Metro	Ruby	Milano Grigio	Silver Fox	Luxe Yellow	Ford Performance Blue
Trend													
Seat facing trim and colour: Intersection in Ebony Seat bolster trim and colour: View in Ebony													
ST-Line Seat facing trim and colour: Court in Ebony		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
Seat bolster trim and colour: View in Ebony ST-Line X (Red Pack Interior)													
Seat facing trim and colour: Skip in Ebony Seat bolster trim and colour: Skip in Ebony with Red Stitching and red vinyl inserts		\boxtimes		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes					
Titanium													
Seat facing trim and colour: Dynamo in Ebony Seat bolster trim and colour: Domo in Ebony		\boxtimes		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes					
Titanium X Seat facing trim and colour: Flagstone in Ebony													
Seat facing triin and colour. Ragstone in Ebony Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching Active 1													
Seat facing trim and colour: Jean Diamond in Ebony Seat bolster trim and colour: Outlook in Ebony with Metal Grey stitching		\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes	\boxtimes				
B&O Active													
Seat facing trim and colour: Jean Road in Ebony Seat bolster trim and colour: Outlook in Ebony with Luxe Yellow inserts				\boxtimes		\boxtimes		\boxtimes					
Active X													
Seat facing trim and colour: Flagstone in Ebony Seat bolster trim and colour: Salerno Leather in Ebony with Metal Grey Stitching					\boxtimes			\boxtimes			\boxtimes		
Vignale Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby Seat bolster trim and colour: Windsor Leather in Black Ruby			\boxtimes	\boxtimes	\boxtimes	\boxtimes		\boxtimes	\boxtimes	\boxtimes			
ST-2 Seat facing trim and colour: Gozil in Ebony/Blue with Motion Blue piping Seat bolster trim and colour: Domo in Ebony with True Blue stitching				\boxtimes	\boxtimes	\boxtimes					\boxtimes		\boxtimes
ST-3													
Seat facing trim and colour: Acceleration in Black Dinamica with Moondust Silver													
piping Seat bolster trim and colour: Windsor Leather in Ebony with Metal Grey stitching													
												Λ	railahlo 🔽

Available 🛛

Standard

*Premium and Exclusive paints are optional at extra cost.



FORD FIESTA Trims

Sit back and relax

Interior trims

The look and feel of premium materials will enhance your appreciation of the Fiesta's stunning interior. Sumptuous front seats provide outstanding comfort and support, while great care has been taken in designing and crafting trims for your Ford Fiesta, to further elevate the overall driving experience.



Intersection/View In Ebony for Trend



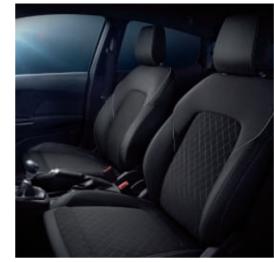
Elow/Domo In Ebony for Titanium



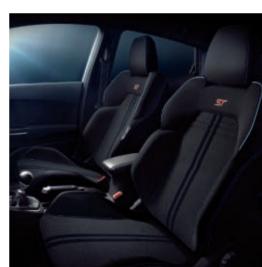
Hexagon Quilted Leather In Black Ruby for Vignale



Court In Ebony for ST-Line



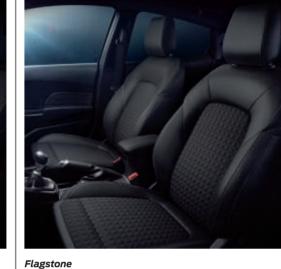
Jean Diamond
In Ebony for Active-1



Gozil In Ebony/Blue for ST-2



Jean Diamond/Jean Active
In Ebony with Luxe Yellow stitching for Active B&O



Partial leather in Ebony with grey stitching for Active X



AccelerationPartial leather in Black Dinamica for ST-3

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FORD **FIESTA** Trims

The fine detail

Interior personalisation

The Fiesta can deliver an assortment of interior design flourishes – such as coloured accents across the instrument panel, airvent "Smiley" and interior door handles, and stand-out contrast stitching on floor mats, steering wheel and seat trims, depending on the series.



ST-Line X partial leather interior Standard on ST-Line X



FORD FIESTA Accessories

Cross bars, for roof rails

Sturdy, lockable cross bars help to transport loads securely and easily. (Active only, Accessory)

Thule®+ roof attachments

A range of high-quality roof attachments from Thule® are available, such as lockable roof box. easy to install bike carrier, and lockable ski/snowboard carriers. (Accessories)

Rear bumper protection

Stainless steel bumper protection plate protects against wear and tear when loading while adding a stylish look to your vehicle. (Accessory)

Robust retention system for fitment behind the second row seats keeps dogs or items of luggage securely in the load compartment. Meets

Load retention guard

European ECE-R17.07 ECE-R17/ISO 27955 safety requirements. (Accessory)

Boot liner

Durable tray-style liner, helps to keep the load compartment clean and tidy, ideal for transporting wet or dirty items. (Accessory)

ClimAir®+ wind deflectors

Gives you a more enjoyable drive with the windows open, even during light rain. (Accessory)

Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Fiesta from road spray and stone chips. Available as sets for front and rear. (Excludes ST, Accessory)



Rubber floor mats

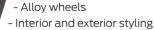
All-weather rubberised floor mats are tailor-made to fit and help to protect against dirt and damp. Securely fixed directly onto the vehicle's floor, the mat is designed to not slip and interfere with the pedals. (Accessory)



ACV Oi wireless charging

Tailor-made system enables quick and easy wireless charging for Qi compatible smartphones, Simply place the smartphone on the charging pad inside its dedicated storage, and the kit automatically switches into standby mode when the charging is complete. (Accessory)





- Suspension modifications

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The Ford Performance Parts range has been

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departments, with Ford enthusiasts in mind.

With the added reassurance of original equipment

parts and a Ford warranty*, Ford Performance Parts

Whether you want to enhance the look, sound or driving dynamics of your Fiesta, there's a wide range of parts to

WITHOUT

*Subject to Ford Warranty mileage and duration restrictions; see www.ford.co.uk/ford-performance-parts



+Item covered by third party supplier's warranty, please see www.ford-accessories.co.uk for details. Fitment of accessories may have an impact on your vehicle's fuel consumption.

For more information on accessories please visit the Online Accessory Catalogue visit www.ford-accessories.co.uk For a range of Ford-branded merchandise, from clothing to lifestyle products, visit www.fordlifestylecollection.com



Power

1.5 Ford EcoBoost (200 PS) CO₂ emissions 136 g/km^{®®}



Efficiency

1.5 TDCi (85 PS) CO₂ emissions 96 g/km^{©©}



Engines

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real life driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption figures shown are derived from the new WLTP test. However, until 6th April 2020, the CO₂ figure shown will be the NEDC equivalent and this will be used to calculate Vehicle Excise Duty.

The table below shows the fuel consumption (WLTP) and CO₂ emissions (NEDC equivalent) figures for each available engine on the Ford Fiesta. These figures may not reflect real life driving results, which will depend upon a number of factors including the accessories fitted, variations in weather, driving styles and vehicle load. The figures shown are for comparability purposes; only compare fuel consumption and CO, figures with other vehicles tested to the same technical procedures.

Engine	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 KW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1Ti-VCT 85 PS (63 kW)	1.5 Duratorq TDCi85 PS (63 kW)
3-door & 5 Door							
Available On	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	ST-2, ST-3	Trend	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X
Emission standard	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2	Stage 6.2
Maximum Power PS (kW)	100 (73.5)	100 (73.5)	125 (92)	140 (103)	200 (147)	85 (63)	85 (63)
Torque Nm	170	170	170 (200)	180 (210)	290	108	215
CO ₂ Emissions (NEDC equivalent figures by wheel size)**							
16" Wheel CO ₂ emissions (g/km) [∞]	110	125	110	-	-	114	96
17" Wheel CO ₂ emissions (g/km) [∞]	108-113	125-138	108-113	112-118	136	-	98-103
18" Wheel CO ₂ emissions (g/km) ^{oo}	109-112	125-130	108-112	112-117	136	-	-
Transmission	6-speed manual	6-speed automatic	6-speed manual	6-speed manual	6-speed manual	5-speed manual	6-speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2
Combined Fuel Consumption (WLTP figures with options) of the consumption of the consumpti							
Lowest Performing MPG (L/100km) (Combined)	46.3 (6.1)	40.4 (7.0)	46.3 (6.1)	46.3 (6.1)	40.4 (7.0)	44.8 (6.3)	55.4 (5.1)
Highest Performing MPG (L/100km) (Combined)	50.4 (5.6)	42.8 (6.6)	49.6 (5.7)	48.7 (5.8)	40.4 (7.0)	48.7 (5.8)	58.9 (4.8)

^{*}In 4th gear. OActive series. **Ford test figures. OThe declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP, WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enable comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warning. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk.

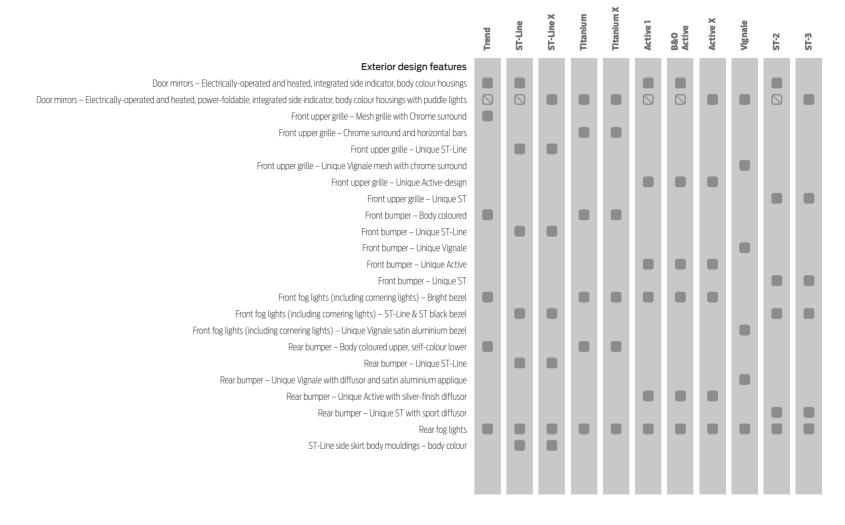
*Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models.

Fuel and performance

Engine	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 100 PS (73.5 kW)	1.0 Ford EcoBoost 125 PS (92 kW)	1.0 Ford EcoBoost 140 PS (103 kW)	1.5 Ford EcoBoost 200 PS (151 kW)	1.1 Ti-VCT 85 PS (63 KW)	1.5 Duratore TDCi 85 PS (63 KW)
3-door & 5 Door							
Available On	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	Titanium, Titanium X, Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	Active 1, Active B&O, Active X, ST-Line, ST- Line X, Vignale	ST-2, ST-3	Trend	Titanium, Titanium X Active 1, Active B&O, Active X, ST-Line, ST- Line X
3-Door Performance**							
Max. speed (mph)	114	112	121	125	144	106	109
0-62 mph (secs)	10.5	12.2	9.9	9.0	6.5	14.0	12.5
31-62 mph* (secs)	11.0	n/a	9.9	8.5	6.1	17.5	12.8
3-Door Weights and loads							
Kerbweight (kg)#	1163	1221	1163	1163	1262	1136	1194
Gross vehicle mass (kg)	1655	1660	1655	1655	1635	1620	1660
Max. trailer mass 12% (kg)	1000	1000	1000	1000	-	750	750
Max. towable mass (kg) (unbraked)	580	610	580	580	-	565	595
Vertical load limit (kg) (tongue load)	65	45	65	65	-	65	45
5-Door Performance**							
Max. speed (mph)	114	112	121	125	144	106	109 (105°)
0-62 mph (secs)	10.5 (11.0°)	12.2	9.9 (10.4°)	9.0 (9.4°)	6.5	14.0	12.5 (12.6°)
31-62 mph* (secs)	11.0 (11.6°)	n/a	9.9 (10.40)	8.5 (8.9°)	6.1	17.5	12.8 (12.8°)
5-Door Weights and loads							
Kerbweight (kg)#	1190 (1241°)	1243 (1284°)	1190 (1241°)	1190 (1241°)	1283	1157	1213 (1265°)
Gross vehicle mass (kg)	1675 (1685°)	1680 (1690°)	1675 (1685°)	1675 (1685°)	1655	1645	1680 (1690°)
Max. trailer mass 12% (kg)	1000	1000	1000	1000	-	750	750
Max. towable mass (kg) (unbraked)	595 (620°)	620 (640°)	595 (620°)	595 (620°)	-	575	605 (630°)
Vertical load limit (kg) (tongue load)	65	45	65 (45°)	65 (45°)	-	65	45 (45°)

^{*}In 4th gear. OActive series. **Ford test figures. OThe declared Fuel/Energy Consumptions, CO₂-Emissions and Electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. Light Duty Vehicles type-approved using the World Harmonised Light Vehicle Test Procedure (WLTP) have Fuel/Energy Consumptions and CO₂-Emission information for both New European Drive Cycle (NEDC) and WLTP. WLTP is a new, more realistic test procedure for measuring fuel consumption and CO₂ emissions and will fully replace the NEDC latest by end of the year 2020. The applied standard test procedures enables comparison between different vehicle types and different manufacturers. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under http://carfueldata.dft.gov.uk. "Represents the lightest kerbweight assuming driver at 75 kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc, fitted. The performance and economy of all models will be reduced when used for towing. Roof load weight limit is a maximum of 50 kg on all models

Exterior equipment



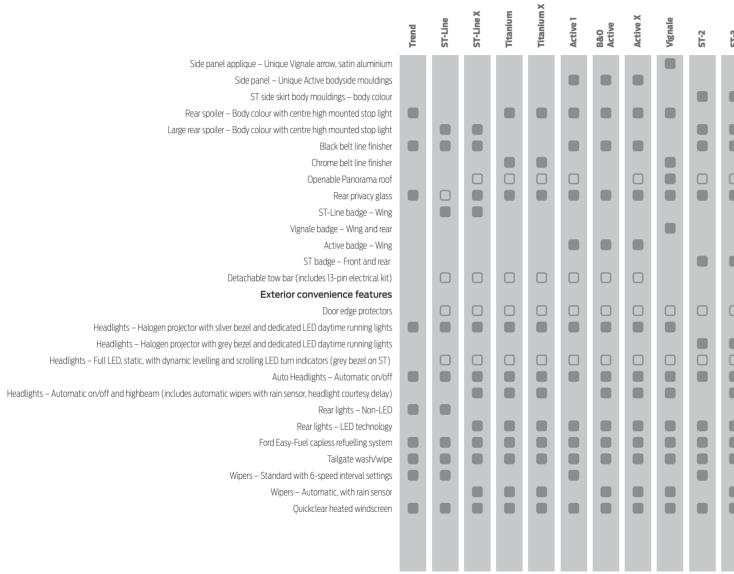
Standard

Optional, at extra cost

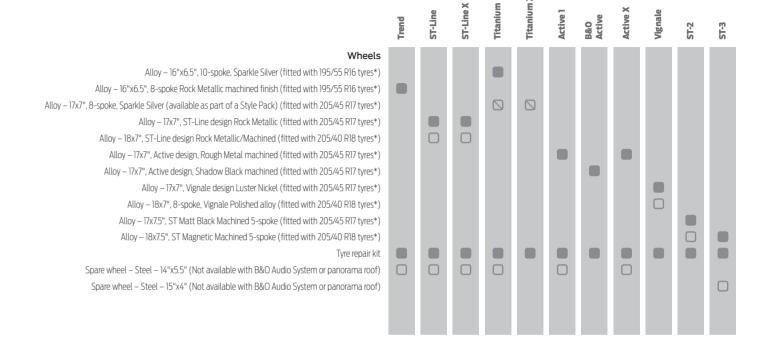
Part of an option pack at extra cost

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Exterior equipment



Wheels



Standard 🛑

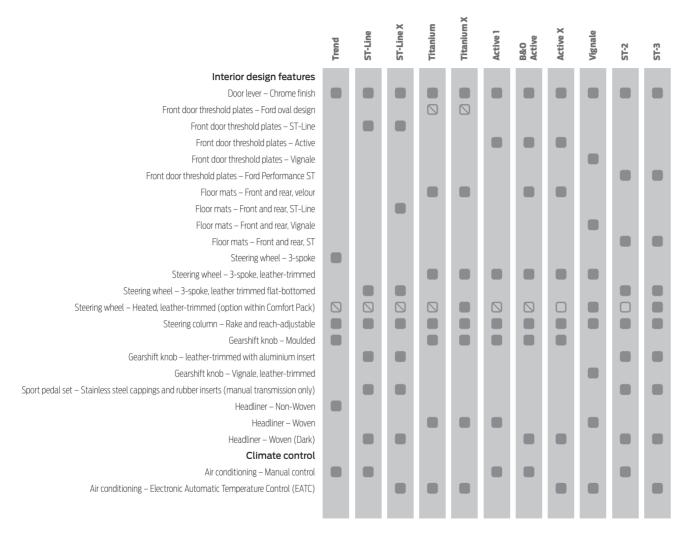
Optional, at extra cost \square

Part of an option pack at extra cost 🛇

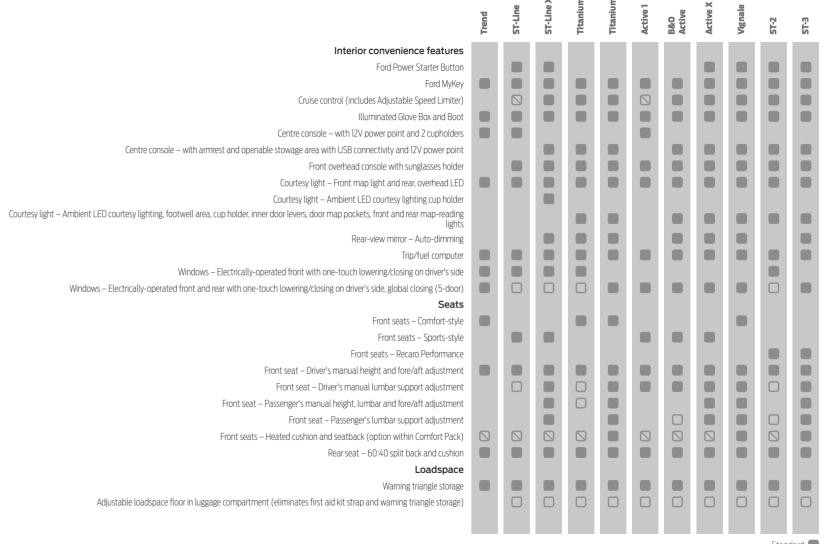
Note: The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared with standard 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

^{*}The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Interior equipment



Interior equipment

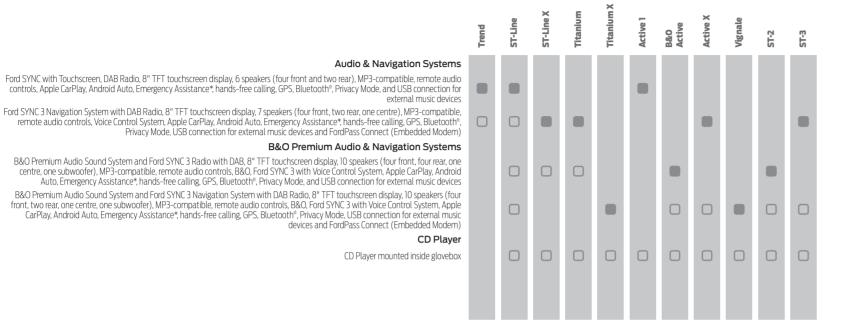


Standard

Optional, at extra cost

Part of an option pack at extra cost

Audio features



Safety features



Standard

Optional, at extra cost lacksquare

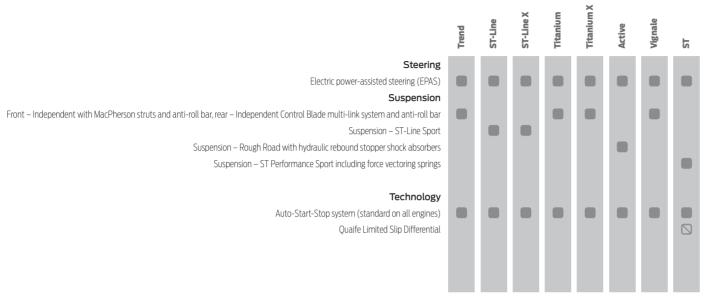
Part of an option pack at extra cost 🛇

¹⁾Safety feature, ²⁾Driver assistance feature.

•Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.

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Mechanical features



Option Packs

	Trend	ST-Line	ST-Line X	Fitanium	Fitanium	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
	Ĕ	<u></u>	Ŋ	Ë	Ė	¥	A B	¥	Š	<u></u> 5	22
Driver Assistance Technologies and Comfort & Convenience Features											
NCAP Technology Pack – Lane-Keeping Alert & Lane-Keeping Aid, Adjustable Speed Limiter, rear seatbelt minder, rear centre headrest and Auto-headlamps											
Driver Assistance Features – Traffic Sign Recognition, Driver Alert, Auto Highbeam, 4,2" TFT coloured instrument cluster, Rain-sensing wipers and auto-dimming rear view mirror											
Rear Parking Distance Sensors											
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights											
Rear View Camera Pack with Rear Parking Distance Sensors											
Advanced Auto Park Assistance Pack – Active Park Assist with front and rear parking sensors and rear view camera											
Driver Assistance Pack – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, and 4.2" TFT coloured instrument cluster screen											
Driver Assistance Pack – 4.2" TFT coloured instrument cluster screen, Auto High Beam, Traffic Sign Recognition and Driver Alert											
Cruise Control											
BLIS (Blind Spot Information System) with Cross Traffic Alert – Blind Spot Information System and power-foldable door mirrors with BLIS indicator, Cross Traffic Alert and 4,2" TFT coloured instrument cluster											
Comfort Pack – Heated front seats and heated steering wheel											
Ford KeyFree System – Keyless Entry with Keyless Start											
Alloy Wheel Style Packs and Interior Personalisation											
17" Alloy Wheel Style Pack – Front door threshold plates and 17" 8-spoke Sparkle Silver alloy wheels											
ST-Line X Red Pack – Race Red colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior carbon-style mirror cap and contrast red stitching to partial leather seats and door armrest											

Standard

Optional, at extra cost \square

Part of an option pack at extra cost 🛇

6



Insurance Groups

	Trend	ST-Line	ST-Line X	Titanium	Titanium X	Active 1	B&O Active	Active X	Vignale	ST-2	ST-3
1.1 Ti-VCT 85 PS (62.5kW) (5-speed manual)	5E										
1.0 Ford EcoBoost 100 PS (74kW) (6-speed manual)		10E	10E	10E	10E	10E	10E	10E			
.0 Ford EcoBoost 100 PS (74kW) (6-speed automatic)		10E	10E	10E	10E	10E	10E	10E	10E		
1.0 Ford EcoBoost 125 PS (91kW) (6-speed manual)		12E	13E	12E	13E	12E	12E	12E	13E		
1.0 Ford EcoBoost 140 PS (103kW) (6-speed manual)		15E	15E				14E	14E	15E		
1.5 Ford EcoBoost 200 PS (147kW) (6-speed manual)										28E	28E
1.5 Duratorq TDCi 85 PS (62.5kW) (6-speed manual)						9E					
1.5 Duratorq TDCi 120 PS (88kW) (6-speed manual)		14E	15E	14E	15E		14E	14E	15E		

Dimensions

3-door & 5-door 1,093L Laden to roof. 3111 Laden to

package tray.

	Fiesta 3 & 5 door	Fiesta ST- 3 & 5 door	Fiesta Act 5 door	Fiesta ST 3 & 5 door
	PP (1.)	P (1)	E 01	PF (1)
Overall length without/with towbar (mm)	4040/4140	4065/-	4068/4140	4068/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1756	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1466	1498	1469
Minimum distance between wheel arches (mm) (in luggage compartment)	984	984	984	984
Turning circle – kerb to kerb (m)	9.8	10.4	10.3	11.0
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1347	1347	1347	1347
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300
Luggage capacity (litres) [‡]				
5-seat mode (laden to package tray) (with tyre repair kit)	311	311	311	311
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	984	984	984	984
Loading length (at floor to second row seats) (mm)	723	723	723	723
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	40	40	40	-







Width: 1735 mm[‡] Width (with mirrors): 1941 mm[‡]



Length: 4040 mm[‡] (ST: 4,068 mm)

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- Comprehensive service and maintenance plans
- Use of genuine Ford parts for added peace of mind
- Ford trained technicians using the latest diagnostic equipment and tools
- One Call for everything Ford 0203 564 4444
- Ford Accident Management, service free to all drivers

Also, every Ford vehicle comes with 12 months UK & European Roadside Assistance from the date of registration. This can be extended for a further 12 months when your vehicle has a Scheduled service at a participating Ford Dealer.

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- Guaranteed repairs for as long as you own your car
- Genuine Ford Parts and manufacturer-spec glass
- Courtesy car while your Ford is being repaired at one of our Approved Repair Centres
- Free 24 hour emergency help lines
- Named Drivers earn a Ford Insure No Claims Bonus which can be used on any Ford Insure car insurance policy
- Stereo cover for any audio/visual equipment permanently fitted by the manufacturer
- · Up to 90 days cover to drive in Europe

So, for cover designed with your Ford in mind, please call our UK Customer Service Team on 0333 234 9976 or go online at www.fordinsure.co.uk

Terms and conditions apply.

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- Cover against unexpected electrical and mechanical repair costs in the UK and Europe
- With a Ford Protect Plan, the price of covered parts and labour are guaranteed for the length of your plan
- Help prolong the lifespan of your Ford vehicle
- Protects your vehicle resale value

To increase potential resale value, Ford Protect New Vehicle Warranties are transferable to the new owner should you decide to sell your vehicle.

*Ford Protect terms and conditions apply see ford.co.uk/extended-warranties for more information.

FORD Protect Extended Warranty for New Vehicles

	Total Mileage (mls)
4 Year Protection	80,000 mls
5 Year Protection	100,000 mls



FORD Fiesta Next steps



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http://www.ford.co.uk/ConfigureYourCar/New-Fiesta



finance

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Ford Credit* provides a range of finance products for your car whether you are a private or business user.

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For more information about our finance products visit: http://www.ford.co.uk/finance

*Finance subject to status. Freepost Ford Credit. Ford Credit is a trading style of FCE Bank plc., which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority under firm reference number 204469.

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All-New Fiesta has a flexible 2 year / $18,000 \, \text{m}$ service interval on all Stage 6 engines.

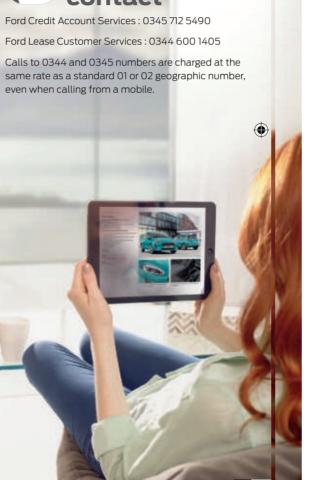
And should your new Ford ever require accident repair, a Ford Accident Repair Centre is the best place to get your vehicle back to its pre-accident condition and on the road as quickly as possible.



ordPass

FordPass is a new platform that will empower you to rethink the way you move. Finds parking locations nearby, contains vehicle and finance details, dealer information and a host of useful guides.

Live Traffic access is free for the first 2 years following the purchase of a new Ford featuring SYNC 3 with navigation; thereafter there is an annual licence fee.



Extended warranties

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Ford Warranty

3-year/60,000 miles* Base Warranty (first year unlimited mileage)

1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)

Ford Protect Service Plans, including scheduled servicing and extended Ford Assistance

3-year/60,000 miles* Paint Warranty (first year unlimited mileage)

12-year/unlimited miles* Perforation Warranty

Ford Protect Classic Extended Warranty (can only be purchased at point of registration)

Standard

Optional, at extra cost 🔲

*Whichever occurs soonest; from date of first registration. Subject to terms and conditions.

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ord Motability

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Calls to 0344 and 0345 numbers are charged at the same rate as a standard 01 or 02
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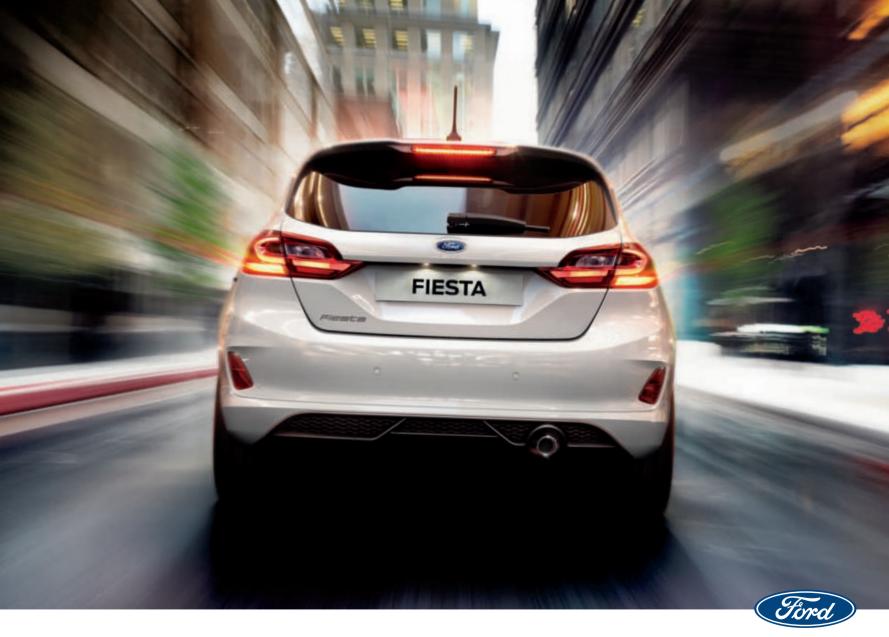
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